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## CTP expands Clubco at Vlněna: New podcast studio, event space, and relax zone in the centre of Brno

Clubco, the coworking space located in Brno's VIněna-centred business district, is growing again. CTP, the largest developer of logistics and industrial real estate properties in the Czech Republic, is adding another 2,000 sqm of modern workspace to its popular coworking development. The new phase will offer private offices, event and meeting rooms, outdoor terraces, and a relaxation zone. A key highlight of the expansion is the professional Clubco & Detail Podcast Studio, which is available not only to Clubco members but also to the public. CTP is thus responding to the growing demand for flexible space in the centre of Brno, while further strengthening its unique concept that connects work, community, and creativity. Clubco is currently more than 90% occupied, and CTP plans to open another branch in Brno later this year.

Since its launch in 2021, Clubco has established a strong presence among freelancers, start-ups, and established companies alike. Today, it brings together more than 800 active members, and with occupancy nearing full capacity, CTP has moved forward with another phase of expansion. Building on the successful 2022 extension, the latest addition brings over 170 new office spaces. Shared areas have also seen a significant upgrade, including new meeting rooms, focus rooms, an expanded event zone, and two terraces designed for both work and networking.

"Clubco in Brno has become a much-loved destination—not just for work, but for creativity, connection, and inspiration. The organic growth of our community clearly shows that it's worth investing in its development. We want to offer our members not just a functional workplace, but also space to relax and recharge. We already have a street basketball court and nearby fitness facilities, and now we have added a relaxation zone with ping pong, PlayStation, and other elements," says Adriana Sniegonová, Head of Coworking Clubco for CTP in the Czech Republic.

A major new feature is the opening of a fully equipped podcast studio developed in partnership with Brno-based Detail Studio. The Clubco & Detail Podcast Studio is designed as a professional facility for the creation of audio-visual content—from podcasts to streaming to video recording. In addition to studio rental, Clubco members also benefit from discounted packages that include post-production, graphic design, and training. Plans include community workshops, live recordings, and the launch of Clubco's own podcast. The studio will be a benefit not only for the Vlněna community, but also for other CTP developments in Brno such as Ponávka, Spielberk, and nearby CTPark locations.



Clubco is known for its vibrant programme of community events that combine networking, learning, and relaxation. These include guest lectures, yoga classes, Rebelbean coffee tasting, and presentation workshops by Minutový řečník. Many events are open to the public, organically connecting Clubco with Brno's wider ecosystem of creatives, entrepreneurs, and innovators. This expansion increases capacity for such activities and opens new opportunities for partner projects across the growing community of businesses based at Vlněna, Spielberk, and Ponávka.

The expansion of Clubco is part of CTP's broader strategy to respond to the growing interest in flexible workplace models across the region. Clubco currently operates in three locations—Brno, Ostrava, and Nupaky near Prague. A fourth Clubco is set to open later this year at CTPark Brno, which will combine coworking space with an event venue and introduce a new *LabSpace* concept—a dedicated facility for prototyping, 3D printing, and interdisciplinary collaboration. CTP is thus further expanding not only the capacity but also the concept of coworking as a place for innovation, creativity, and community life.

## ABOUT CTP

CTP is Europe's largest listed developer, owner, and operator of logistics and industrial properties by gross leasable area, with a portfolio of 13.3 million sqm GLA in 10 countries as of 31 December 2024. CTP certifies all new buildings to the BREEAM standard at Very Good or better and has received a Low-Risk ESG rating from Sustainalytics, underlining its commitment to being a sustainable business.

For more information, visit CTP's website: <u>www.ctp.eu</u>

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