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Brno

CTP and the Czech Pavillion at EXPO 2025 launch the Bridge of Nations, connecting Vlněna in Brno with Osaka in Japan

CTP, the largest developer of logistics and industrial real estate in the Czech Republic and the national partner of the Czech participation in EXPO 2025, has joined the unique Bridge of Nations project connecting the Czech pavilion in Osaka, Japan, with selected locations in the Czech Republic via a live, two-way visual broadcast. The first link was launched at Vlněna in Brno, making it the first location to be connected in real time with the EXPO. The project shows that modern technology can bring not only continents together, but also people, ideas, and specific places across the world. Through the project, CTP is also promoting the visibility of Czech regions and their involvement in international dialogue.

The Bridge of Nations uses a pair of large-format LED screens with cameras. One is located directly at the entrance to the Czech Pavilion and the other will be gradually moved between selected locations across the Czech Republic. When it is daytime in both countries, the telebridge connects visitors in real time via video and text chat available via QR code. In Osaka, it also includes an AI app that can translate sign language into written form, extending the accessibility of the entire project. The initiative aims to bring the public on both sides of the world closer together, enabling them to communicate with each other and helping to strengthen cultural and social ties. Equally important is the involvement of several Czech regions, institutions, and communities.

After Vlněna, the Bridge of Nations will move to other CTP locations in the Czech Republic—for example, Spielberg in Brno, the IQ Ostrava campus, and Plzeň. The Bridge of Nations is open every day from 8:00 a.m. to 2:00 p.m. CET, including weekends. Outside these times, a partner loop with videos and thematic content will run on the screens. The opening ceremony of the installation took place on Wednesday, 23 April at 13:00 in Brno, Vlněna.

"EXPO is about connections—about the meeting of people, ideas, and cultures. The Bridge of Nations translates this principle into reality, connecting places that are thousands of kilometres apart. Vlněna in Brno is an ideal starting point: a modern business district where companies, entrepreneurs, and students meet every day and where new ideas and innovations are created. It's a great example of a vibrant region that can attract investors and visitors from around the world. This is exactly the kind of place we want to support as CTP—because the Czech Republic has so much to offer," explained **Jakub Kodr**, CTP's Managing Director for the Czech Republic.

"The Bridge of Nations is an exceptional project that brings a piece of Osaka to Czech cities and vice versa. It brings together technology, emotions, and people-to-people contact, while giving our partners a space to present themselves on the world stage as part of the Czech success story. Thanks to them, the Czech Pavilion in Osaka is becoming a lively place for meeting and sharing," emphasised Ondřej Soška, General Commissioner of the Czech participation at EXPO 2025.

The EXPO 2025 World Expo in Osaka is in full swing and has already offered visitors a number of inspiring meetings, debates, and cultural experiences during its first days. The Czech Pavilion has been profiling itself from the beginning as a dynamic place for the presentation of Czech talent and is actively engaging in international dialogue. As part of its national partnership, CTP is involved not only in the exhibition's professional program, but also in the promotion of the overall image of the Czech Republic as a stable, innovative, and investment-attractive country with much to offer global investors.

ABOUT CTP

CTP is the largest listed developer, owner, and operator of logistics and industrial properties by gross leasable area with a portfolio of 13.3 million sqm GLA in 10 countries as of 31 December 2024. CTP certifies all new buildings to the BREEAM standard Very Good or better and has received a Low-Risk ESG rating from Sustainalytics, underlining its commitment to being a sustainable business.

More information can be found on CTP's website: www.ctp.eu

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