



7 reasons to invest in Poland





Poland in numbers



TOTAL COUNTRY AREA:

31,271 ha



POPULATION:

38 million



GDP [1]:

Continued economic outperformance





CONSUMPTION [2]:

Private Consumption accounts for 57.8 % of its Nominal GDP (as of September 2022)



NEARSHORING [3]:

PL is the 4th in global ranking of most popular sourcing, nearshoring and reshoring locations and 1st for EU companies



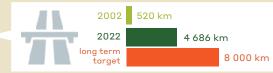
LABOUR COSTS [4]:

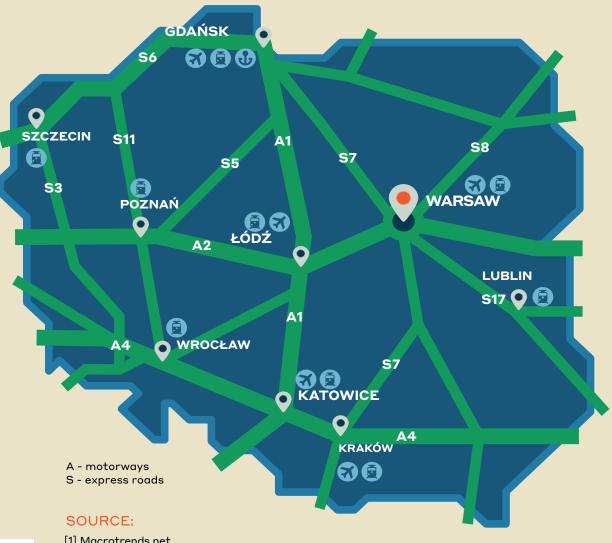
average salary of a blue collar worker PLN 56.800/yr (€ 12.136/yr) which is almost 1/3 of the same cost in the neighboring Germany



HIGHWAY & MOTORWAY NETWORK [5]:

long-term growth

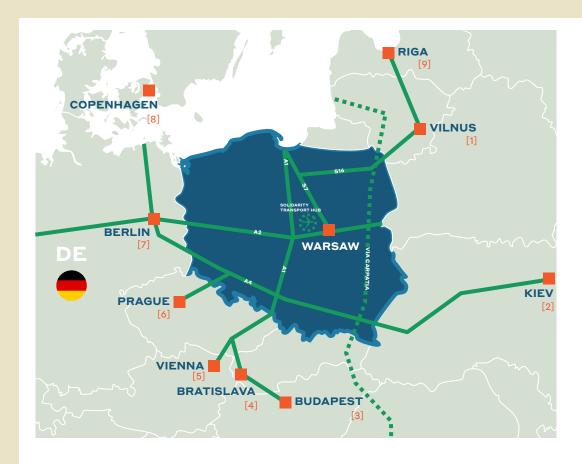




- [1] Macrotrends.net
- [2] HTTPS://WWW.CEICDATA.COM/
- [3] Report: "A generational shift in sourcing strategy A global and European deep dive into nearsourcing, nearshoring and reshoring in the post-pandemic world" (in partnership with Maersk)
- [4] Economic research Institute
- [5] General Directorate for National Roads and Motorways



Business Smart - 7 reasons to invest in Poland



1. STRATEGIC LOCATION

- Bordering largest EU economy Germany, as well as other CEE dynamic developed economies.
- Poland has been rapidly expanding its road, rail, air and sea infrastructure. Due to its strategic location at the intersection of the main transport routes on both the north-south and the east-west lines, Poland places a lot of emphasis on maintaining a strong position on the logistics map of Europe.
- Major projects such as the "Solidarity" Transport Hub, Polish involvement in the Belt and Road initiative, and the North-south "via Carpatia" route testify to Poland's position as a regional leader.

DISTANCE FROM WARSAW:

[1] 475 km [2] 800 km [3] 780 km [4] 650 km [5] 670 km [6] 640 km [7] 575 km [8] 1000 km [9] 680 km





Business Smart – 7 reasons to invest in Poland



2. PROVEN ATTRACTIVE MARKET [6]



- Poland is a leader in the CEE region in terms of the number of greenfield investments, and ranks third in Europe.
- The fact that **94% of investors** are willing to reinvest in Poland is a significant proof of their trust in Polish economy. Furthermore, this willingness to re-invest in the country is growing every year. Despite the unfavourable circumstances caused by the Covid-19 pandemic, Poland was one of the few countries to record an increase in the inflow of new foreign investments and **rose from 7th to 6th place in the ranking of European countries attracting the most investments.**



3. SKILLED AND AFFORDABLE WORKFORCE [7]



- Poland's greatest asset are its citizens, especially their ambitious nature, eagerness to learn, work ethic and loyalty.
- Poland ranks **third in the prestigious PISA raking**, an international assessment of students' skills.
- As many as **92% of Polish citizens aged 25-64** have at least a secondary education. This places Poland in 5th place among all the OECD countries and is a result well above the OECD **average of 78%.**
- **Almost 1.3 million** students' study at Institutes of Higher Education, which means Poland ranks 4th in Europe in terms of the number of students.

SOURCE: [6] [7] PAIH data



Business Smart – 7 reasons to invest in Poland



4. AVAILABILITY OF MODERN WAREHOUSE



- The industrial warehouse market is the **fastest growing sector of Polish commercial real estate**. It has been fueled by the e-commerce sector and multi-channel sales models implemented by conventional retailers further accelerated by pandemic, which contributed to **record demand that amounted to approx. 7.1m m**². Approx. three quarters of concluded transactions were new leases and extensions.
- As the speed of delivery is of growing importance, the demand for last-mile logistics, Small Business Units (SBUs) and automation solutions is growing.



5. NEARSHORING INVESTMENT POTENTIAL [9]



- Poland will benefit of this trend as:
 - skilled workforce at competive rates,
 - closness to Western EU consumption markets,
 - · connectivity and infrastructure.
- Due to the proximity to Western markets, the location of investments in these industries in Poland ensures the stability and predictability of supplies.

SOURCE: [8] EY: THE POLISH REAL ESTATE GUIDE 2022

[9] Report: "A generational shift in sourcing strategy – A global and European deep dive into near-sourcing, nearshoring and reshoring in the post-pandemic world" (in partnership with Maersk)



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6. INVESTMENT INCENTIVES [10]



- One of the basic investment incentives which are available for businesses in gminas (municipalities) is the exemption from local taxes and charges.

 What is of fundamental importance for businesses is the exemption from real estate tax.
- **Governmental grants are provided** on the basis of the Program for supporting investments of major importance to the Polish economy for the years 2011-2030.
- There are investment incentives for business activities carried out in 14 zones defined as Special Economic Zones (SEZ). SEZ offer a **CIT exemption up to 50%** of the investment expenditure, plus there is availability of land with all necessary infrastructure.



7. ACCESSIBILITY & PRO-BUSINESS APPROACH



- The Government strives to make Poland business-friendly and promotes it as an attractive location for investment. The same goes for local authorities, which are also open for new investors in their regions.
- Uncomplicated scheme of setting up a business in Poland and **fast track of gaining necessary permits and allowances** necessary to start operations.

SOURCE: [10] PAIH data



ctParks in Poland

ctPark Poland	Total size '000sq m	Under con. '000sq m	Availability '000sq m
1 Warsaw East	48		31 from now
2 Warsaw North	77	64	Q1/23
3 Warsaw South	162	77	Q1/23
4 Warsaw West	233	61	Q3/23
5 Katowice	50		50 from now
6 Zabrze	90		67 from now
Opole	83	8-11	Q4/23
8 Ilowa	170	109	34 from now/ 75 –Q3/23
Sulechów	93	81	Q2/23
10 Gorzyce	36	36	Q3/23

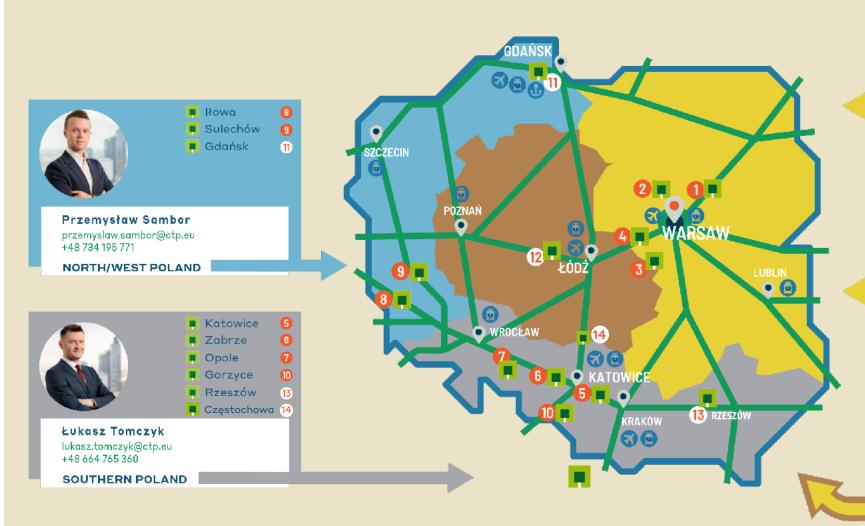
CTParks in Poland – upcoming planned projects

- 11 Gdańsk
- 12 Stryków
- 13 📮 Rzeszów
- 14 Częstochowa





Poland - leasing team





- Warsaw East
- Warsaw North 2
- Warsaw South 3
- Warsaw West 4

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WARSAW REGION



- Warsaw East
- Warsaw North 2
- Warsaw South 3
- Warsaw West 4

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WARSAW REGION

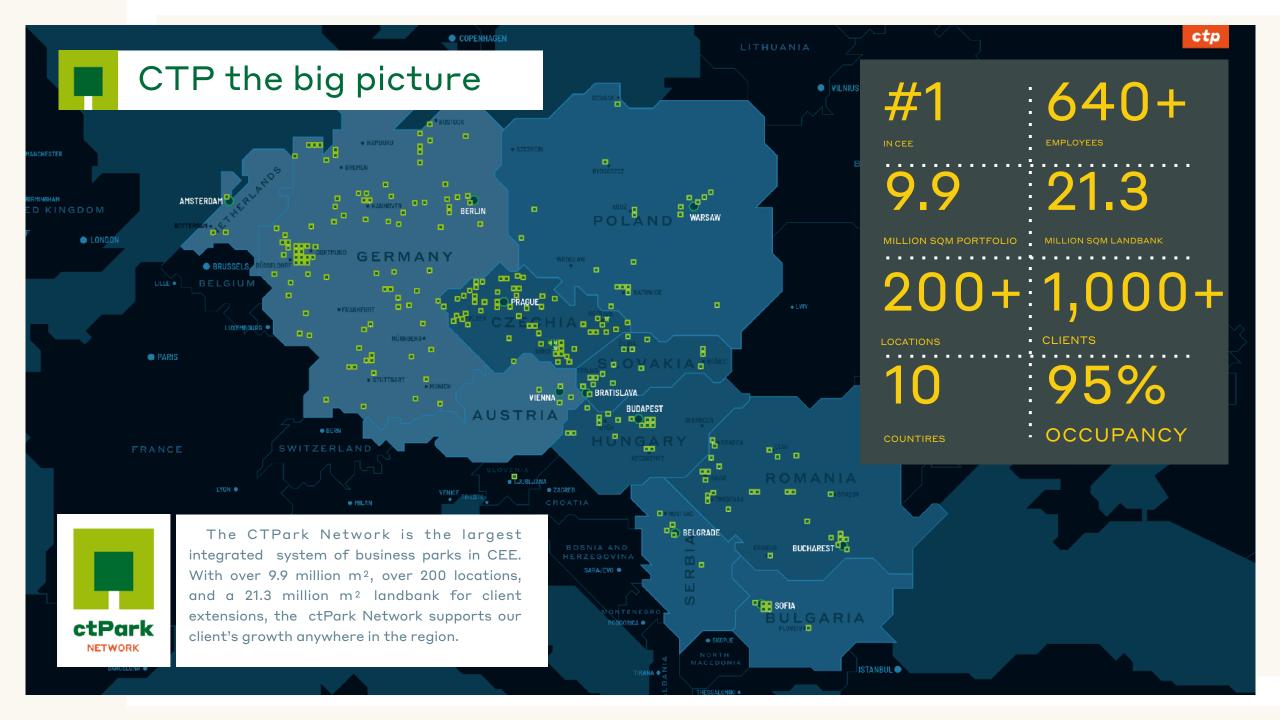


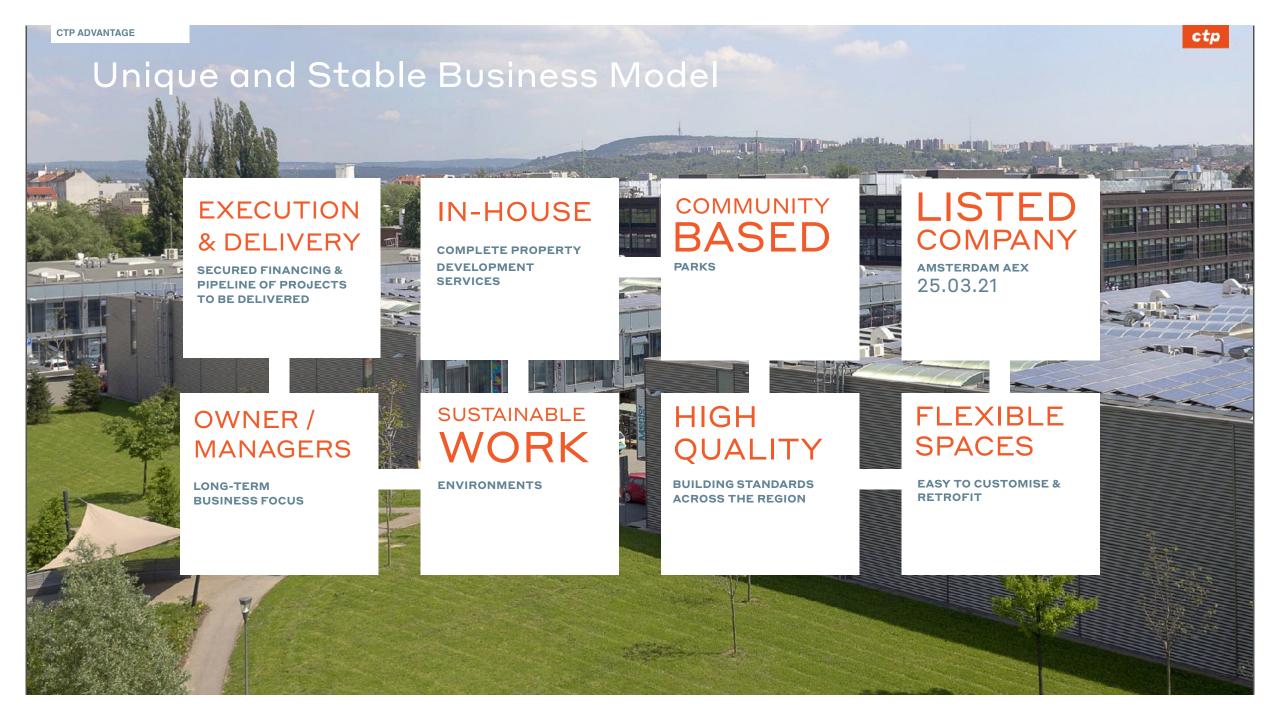
- Warsaw East
- Warsaw North 2
- Warsaw South 3
- Warsaw West 4
- Stryków

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Sports Facilities & Bike Paths



Restaurants & Amenities



Park / Facility Managers



Medical Care on site



Communal Areas & Landscaping



Workers Accommodation



Charity Support & Student Visits

