

# GROUNDWORKS

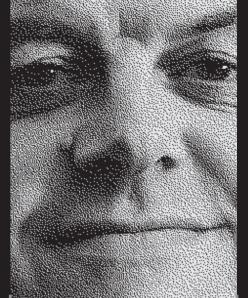
FINANCE, BUSINESS & COMPANY NEWS



# CEO WORD: 2017-2018

CEO Remon Vos lays down company results and future plans, along with some rubber

AGE 02



### MEET PITT

Q&A with the newest member of the Executive Management

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# REGIONS

PLACES WHERE WE OPERATE

### REGIONAL UPDATE

Facts, figures, and project updates from around CEE

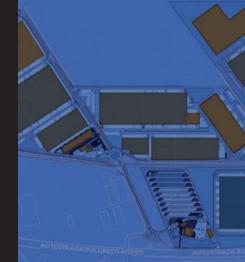
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### FOCUS: ROMANIA

In-depth look into the country, our parks and plans, with a spotlight on CTPark Bucharest West

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# INSPIRATION

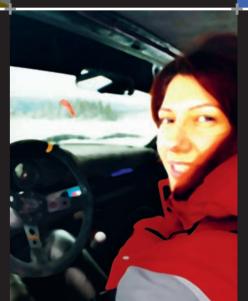
THE WORLD AROUND US



### SKETCHING THE FUTURE

Architect Václav Hlaváček discusses the importance of 'concept' and 'balance' in masterplan design

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# POWER WOMEN

Research on workplace gender equality proves strong returns for teams and companies

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# DA FUN STUFF

RELAX & ENJOY

# ROMANIAN VACATION

Need a break? Explore the best of Romania: wild mountains, hip beer halls, romantic castles, and theme parks in places you'd never expect

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# CHANGING THE LANDSCAPE

CTP Art Wall: painting the largest canvas in Europe

AGE 44



# Remon Vos inspects constructior progress at new Raben premises at CTPark Prague East in his 1925 Vauxhall, December 2017

### WELCOME TO GRID

In 2017, we grew our portfolio by nearly 680,000 m², and it now stands at 4.5 million m². We expanded primarily from new construction—either new buildings or extensions—which resulted in the average age of the buildings in our portfolio remaining stable at eight years. High client satisfaction led to strong lease renewals, positively impacting overall WAULT, which now stands at seven years. We also significantly reduced our LTV from 56% to 51% during the year.

The majority of portfolio expansion in 2017 took place in our newer markets of Romania and Hungary, which together made up 66% of overall portfolio growth. We continued our expansion in Slovakia and began construction of two buildings at CTPark Opole in Poland for two of our long-term clients. As in previous years, existing clients are our biggest asset, driving two-thirds of our growth.

Due to the strong overall economic performance of CEE markets in 2017, the industrial real estate sector posted the highest occupancy rates on record. CTP core occupancy hit 97.7%. Low vacancy, coupled with strong new demand, has resulted in total rental income rising to EUR 233 million for the year, and we expect this to increase 17% y-o-y in 2018.

e continue to be committed to improving the quality of our buildings and have introduced a number of new technologies into our '2020 Whitebook'—the standard specifications on which all of our five property types are based. We upgraded over 70 items in the specifications, including remote consumption metres for utilities, more efficient air handling units with a greater heat recovery ratio, as well as our LED exterior lighting units, with even lower consumption specifications than the previous generation.

In 2017, we continued with our 'LED everywhere' efforts, and invested EUR 1.9 million to retrofit 34 buildings with low-energy consumption LED lighting covering 420,000 m² of space. These energy consumption improvements are verified by local authorities and usually result in an upgraded energy certification (EPC) from C to B. We plan to continue this throughout 2018 and beyond, upgrading at least 400,000 m² per year. We also target smaller investments into HVAC and Building Management Systems (BMS), which have a noticeable impact on building efficiency. This year we aim to upgrade 40 buildings from C to B, which provides direct cost savings and long-term value for our clients.

As the region continues to attract a diverse mix of international companies, we see continued growth in 2018 as well as through the next five years. To ensure enough space for future growth, we have invested significantly into our land bank, which now exceeds 700 hectares and can currently accommodate another 3.5 million m<sup>2</sup> of A-class industrial space.

To manage our growth and keep our clients satisfied, during 2017 we extended our platform of young, ambitious professionals to nearly 350 people. The average age of our team is 36, and we continue to seek young talent to constantly improve our services. To encourage a healthy lifestyle, we also sponsor our employees' participation in the Czech Doksy and Pálava half iron-man competitions, and support any employee who wishes to take part in the many half- and full marathons taking place thoughout the region.

We continued to professionalise the company and strengthen our top leadership team. Robert Pitt joined CTP in December as COO, and Rudolf Nemes joined as Country Head for Hungary. These new additions have significantly improved our organisation and added depth and experience at key positions. We look forward to continuing our quarterly 'top-30' meeting, where executive management meets with our 'top 30' employees to share insight and feedback concerning on-going projects and future plans.

Not only have we improved our KPIs during the year, we also innovated on a number of fronts. In CTPark Bor in the Czech Republic, we built more worker housing and facilities for related services, part of our pilot project that we

plan to replicate at other large parks to better serve our clients and their employees, who now number over 60,000 across our developments. At Ponāvka, we launched the first housing project in Brno for students and young professionals, incorporating best-in-class rooms, common areas and amenities for residents. . CTPersonnel, which provides job-matching services for our tenants, continues to grow. Through this personnel agency, we hire, train, and allocate workers to clients based on their workflow needs. In this way, clients can increase their workforce to meet seasonal demands without having to take new people onto their payroll. Employees gain secure employment through CTPersonnel, while clients gain the benefit of flexibility. As a long-term investor in our markets, we know the value of giving back to the community where we work and live. In 2017, CTP made charitable donations of EUR 1.8 million to support children homes, education, and young adults. In Voderady, Slovakia, we helped build an extension to the local kindergarten because many new families were moving to the area for work. We are pleased to contribute to the further development of the needs of young families and their children. Looking back over our nearly 20 years of experience in the region, it's clear that our instincts were correct in identifying CEE as a market for growth. At that time, companies chose to move to CEE primarily for low-cost production. Over time, they saw the benefits of the location: a highly educated workforce with a long history of manufacturing. These same companies are now moving their design centres, R&D facilities, and other value-add operations to the region. We expect this trend to continue, particularly in the e-commerce, manufacturing, and ICT service sectors. We look forward to accommodating our clients as they adapt to new market conditions, such as industry 4.0, increasing automation, IOT, and other new technologies. These trends will requir smarter buildings, higher standards and great er customisation. CTP is uniquely suited to the challenge, with the right team, our dedication to professionalism, our personal approach, and our commitment to the high-quality, custom-built solutions that our clients need. Full Speed!

Big Goals
By 2022, we plan to
double our speed of
growth compared
to the last four years,
expanding our portfolio
to EUR 10 million m².

2014 2018 2

# PRELIMINARY FINANCIAL RESULTS: 2017

Markets across CEE in 2017 continued to show growth as manufacturers and e-commerce occupiers took advantage of historically low interest rates.

CTP also took advantage of this window, continuing our strategy of refinancing major portions of our portfolio. Part of this strategy included forging new relationships with Western European banks to finance further expansion in CEE countries. In four major transactions, we refinanced over EUR 590 million of debt and increased our outstanding loans to just over EUR 2 billion. These new relationships bring the number of our financial partners to 22, further diversifying our creditor base and mitigating risk for all parties. Refinance negotiations resulted in improved terms and extended the residual maturity of outstanding loans to beyond five years.

In 2018, we plan to continue refinancing appropriately, with the intent to release EUR 110-140 million of equity to strengthen our cash-flow position. At end 2017 we completed approximately 85% of our plan to raise EUR 83.5 million through the sale of selected noncore assets. We intend to divest the remainder during 2018.

Market demand in 2017, together with strong company KPIs including our seven-year WAULT, the low, eight-year average age of our buildings, our continued investment into older assets, and our strong client base-resulted in total asset value growing to EUR 4.3 billion. Through refinancing and the increasing value of our properties, we were able to reduce our LTV by approximately 5% during the year.

Value of assets (EUR billion)

51%

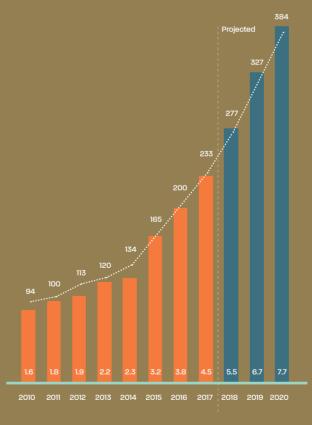
LTV (Loan to value ratio)

WAULT (years)

705÷

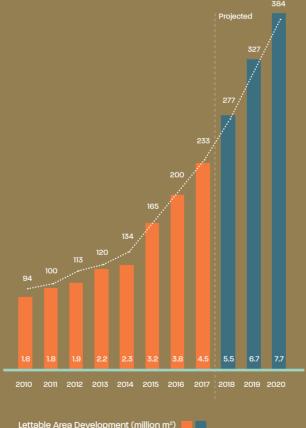
Size of potential build-up area utilising current land bank (million m²)

Average age of buildings (years)











Continued growth throughout the region brings unique challenges to CTP. There is a need for more people to handle the increased workload, greater coordination across a wider geographical territory, and smarter IT infrastructure to both speed up decision-making and to enable collaboration on the project management and financial level. To ensure smooth operations while pushing through the transition, and to take advantage of the new opportunities presented, CTP has brought in the senior management and international experience of Robert Pitt to the new position of COO. GRID sat with him to discuss his approach and plans.

### GRID: What does your job as COO at CTP entail?

As COO, I'm responsible for the company's operations across all markets. The functions I look after are very focused on construction, which includes design, procurement, permitting, and both project and property management. A lot of responsibilities fit in with that. First, HR: we must have the best people in the company, very well-trained and motivated—which I think they are. And regarding IT, we need to be using IT systems that enable maximum efficiency. It's a big company, so anybody who does anything here has a big job, and I'm really excited about it.

### What are some of your goals at CTP?

Well, my short-term goals at CTP are to make sure that the company keeps on going as it has done previously, which is very quickly, efficiently, and customer-focused. I don't want to disrupt that. I'm not here to fix anything; this is a company that is doing really well, so it's mainly about keeping it going. Long-term, Remon has a very clear vision about wanting CTP to be a model company in the area it operates in. He wants us to be the property development company of the future, and I'm here to make sure it's all very well-defined and well-mapped, and we get there with as little pain as possible.

### What do you see as the main challenges facing CTP?

At the core of everything we do is having the best people, and providing them with the best tools—the best IT systems—that they could possibly work with. There's a very big challenge coming to all industries that is going to affect property and CTP as well: digital transformation. Digitalization offers us both risk and opportunity. The risk will come with a change in how things get done, how customers behave, and how services are provided, all of which will affect our products: the location, the size, the purpose of them. To make sure that we remain relevant, we have to understand what's going to be the building of the future.

Internally, CTP will change as well. Our competitors will bring in new tools; if we don't do the same, we'll be left behind, and I don't think that's a part of CTP's culture. We're pioneers, we're aggressive, we're fast-moving. So it's really important that we work very hard to transform this into a digital property company.

### What is digitalization as it relates to industrial real estate, and CTP?

At the moment, we are bringing in new platforms that help us manage our property a lot more efficiently: heating, lighting, repairs to the building, and availability of information which will let you know how your building behaves. A building is a living thing. It moves, it warms up, it cools down, it has issues, its purpose needs to be redirected... When tenants come into the building, we need to gather information about how they use it. Digital tools allow us to measure activity and produce a much more efficient building.

### What brought you to CTP?

I knew about CTP for quite a while, it's obviously a great brand and a great company in the region. I met Remon through a mutual acquaintance, and we just clicked; there was a need in the company for the kind of skills I had, we agreed very quickly, and here I am.

### What do you see outside of the real estate world that might affect CTP, both positively and negatively?

The move to e-commerce will increase demand for well-located, modern

fulfilment centres, and that's something which CTP can definitely take advantage of. We're able to produce facilities for people who have very bespoke processes or very specific requirements. And as technology and robotics become very important in the production process, we can deliver what you need to be able to create value as a manufacturer or as a logistic company.

### What is your approach to decision-making?

In decision-making, I work with information and data. At a company the size of CTP, it's essential that you're not doing something only on instinct. I consult with people, I listen quite a lot and I'm very open to new ideas. But I do have 27 years of experience behind me, so I bring a certain track record as well.

### How do you prioritize your time and responsibility?

The position of COO is a new position at CTP, so with that comes a certain amount of mapping, or deciding how you're going to prioritize and where you can have the most impact. I have to be very careful that I don't get dragged into troubleshooting all the time. I sit down to plan my week, my quarter, my six months. Something I learned during my time at Tesco, where I led 15,000 people, was that although I could not speak to every single one of them individually, I still had to make sure that my plan was clear to everyone. You need to be very focused in this job. You need to be the person who holds the course, even when things go slightly wild around you.

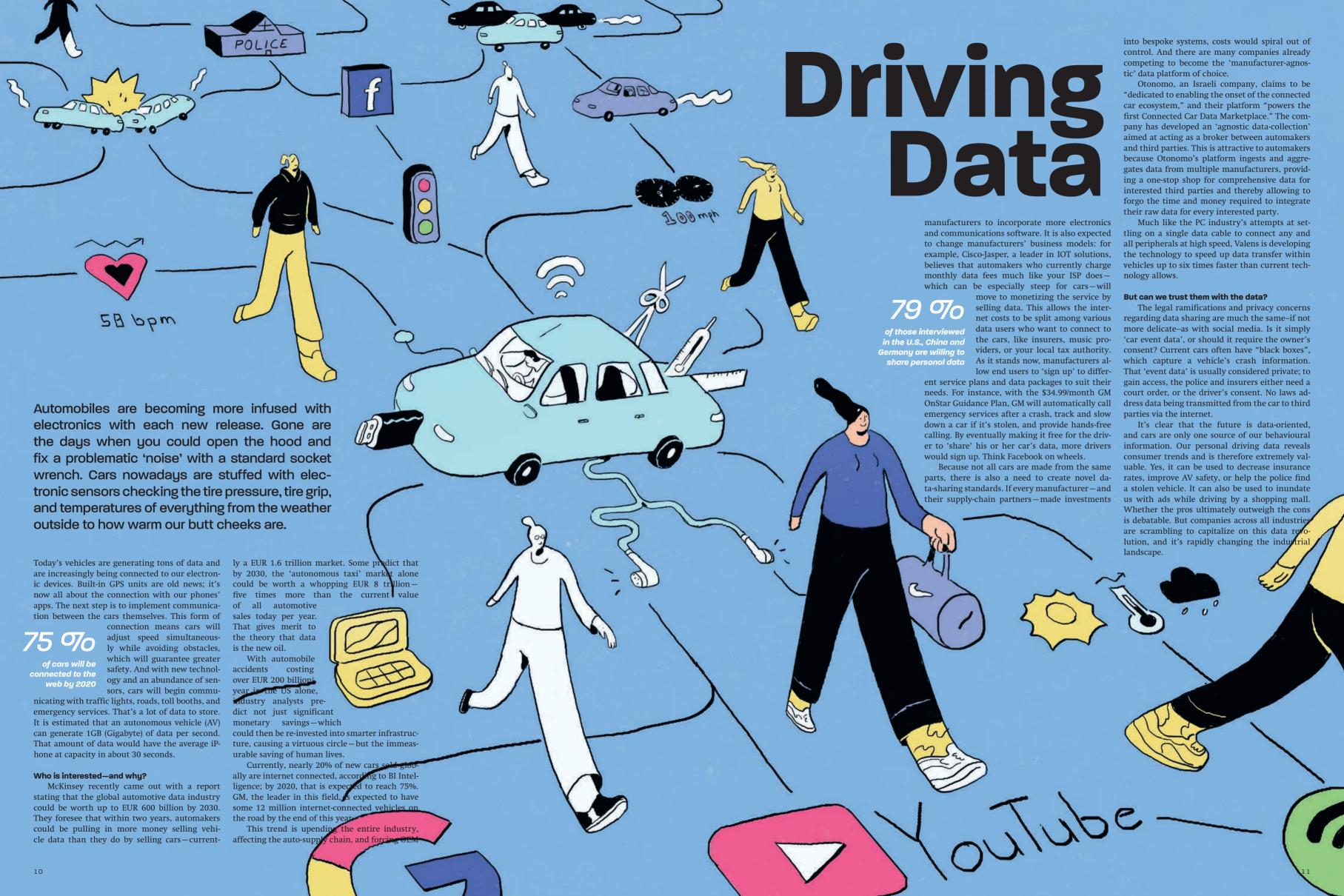
### How do you acquire feedback, and in what ways do you believe it to be beneficial?

Communication is irreplaceable; we are spread out across many countries, so it's important for me that I'm getting feedback on how my plans are affecting them. My working week is starting off here in Prague on Mondays, but then I spend quite a few days in other countries. Face-to-face meetings are best because you can check the outputs of what you're doing. It's also really important that you're not just speaking to people who are leading the countries, but also to those who are actually doing the job. I speak Czech, Slovak and a little bit of Polish, so I can get the real story from people in this company. They aren't afraid to say their opinion, so you'll always get the right feedback or the right information on how things are going.

### Speaking specifically of IT, explain its significance and how it can push the company forward.

The company has been using platforms that suited CTP's focus on the Czech market. Now, as an international company, standardized ways of working are crucial. The new IT platforms will give us a financial picture of how we're operating on our cash flow, they'll give us a picture of our assets and how those assets are structured. We'll be able to make better predictions about how our assets behave, or how they could possibly perform. Information will lay bare the real performance of where the company is, which may scare some people. Nonetheless, what can't happen is that we refuse to work with that information. That would be a lost opportunity.

My role is to engage people in this company to understand that this is a really good chance for us to move CTP to a very, very advantageous place. Google works on information to understand peoples' intent, what people are trying to do. Facebook is a form of insight. We have to understand the behaviour and performance of our property portfolio and our tenants, so we can identify opportunity for ourselves.



# CTPARK NETWORK



Hungary Budapest South Budapest West

# BUILDING TYPES

To meet the requirements of major industries, CTP has developed five bespoke building types ranging in size and functionality to support diverse business activities, including high-tech manufacturing, supply-chain and distribution centres, advanced R&D, and back-office operations. Our five property types are based on our standard specifications, thereby ensuring consistent construction quality and short build times. This allows our clients to simply plug-and-play with the certainty that the facility will support them over the lifetime of their operations.

### **CTBox**

450-800 m<sup>2</sup> tionality of the CTBox concept provides

### The three-in-one funcshowroom, warehousing and office space in one efficient unit.



### **CTFlex**

1,150-3,000 m<sup>2</sup> CTFlex buildings are multi-purpose facilities pre-built throughout CEE to support diverse business



### **CTSpace** From 3,000 m<sup>2</sup>

High-quality, modern warehouses to accommodate the storage, distribution and supply-chain needs of global business.



### **CTFit**

From 5,000 m<sup>2</sup> A-class, cost-effective CTP specialises in office space develcustom-built properties and fit-outs to meet locations to support even the most a range of activities. demanding, industryspecific requirements.





**CTOffice** 

oped in strategic

From 195 m<sup>2</sup>



CTP standards set our properties apart from the competition. From floor to ceiling, our technical specifications exceed industry standards. Each year, we upgrade our standards to incorporate the latest technologies and materials to both lower operational costs and increase the overall value of the building. We review new technologies, solicit new suppliers, and research new materials. We also look to include materials that help reduce the overall carbon footprint of our buildings. We consider how much energy is used in the production of selected material, and how easily it can be recycled at the end of life. By 'greening' our standards, we aim to contribute to the long-term health of our planet. As the basis for all our construction projects, the CTP standard specifications ensure a consistent build quality of our buildings, in every country where we operate.









wool core, 120 min-



rented areas; fire



All areas of the hall, offices, break and sanitary areas are covered





All CTParks are landgrass and shrubbery;





floor with 5 t/m<sup>2</sup>



with hydraulic,



for truck, emplouee



and air ventilators in halls: HVAC in



reserve for 20 kg/m nologies; 240 mm thermal insulation

and UV protection



LED lights, and

organized with

truck-accessibl

skylights provide



lasting aluminum office areas facing east, south or wes

CAT 6 cables and double data socket (RJ45) per each

00000

# Built

CTP's standard specifications lead the industry in terms of quality and energy efficiency, but many of our clients require more. Whether it is massive floor loading that supports large technology installations, a 14 m clear-height for greater racking storage, or clean rooms for high-tech manufacturing, we can do it. Our in-house design and engineering team works directly with you to build according to your exact requirements. CTP is CEE's largest full-service commercial developer focusing on high-tech, custom-built solutions, no matter the scale.



### CTPark Prague North

Brand new semi-automated distribution centre for international wholesaler

# to

### **CTPark Brno**

Multi-functional production hall with clean rooms, vibration-dampening flooring, modern offices, and outdoor gardens for international electron microscope manufacturer

### CTPark Bor

Large-scale, cross-border logistics hub and order fullfillment centre for international e-commerce player

# Suit



### CTPark Přeštice

Specialised climate control systems, clean assembly facility, and heavy crane-loading capacity for high-tech manufacturer in the auto-supply chain

# Solutions

IGHLIGHT PROJECTS

### Over 150 000

Over 150,000 m² is under construction at two projects in our fastest growing market. Page 26

### Vlněna

The newest addition to our premium office development portfolio is under way in Brno. The first phase of 31,000 m² is taking shape, withlarge client pre-leases already in place.

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### CTPark Cheb

We are looking to complete approx. 65,000 m² for a major client, with nearly 33,000 m² currently under construction.

# CONSTRUCTION OUTLOOK H1-2018

CTP is building massively in all our markets and we plan to complete up to 1 million m² of lettable area during this year. Despite historically low vacancy, CTP continues to build primarily based on client demand, releasing only a small amount of speculative shell and core space onto the market.

	Key Proi	ects Under Construction	1 1 1 1 1 1
	by Size		
	RO	CTPark Bucharest West	80,400 m <sup>2</sup>
	RO	CTPark Bucharest West	73,200 m <sup>2</sup>
	CZ	CTPark Prague North	51,000 m <sup>2</sup>
	RO	CTPark Bucharest	49,900 m²
	CZ	CTPark Cheb	32,600 m²
	CZ	Vlněna Office Park	31,000 m <sup>2</sup>
	CZ	CTPark Aš	21,900 m²
	PL	CTPark Opole	21,800 m²
	RO	CTPark Pitesti	20,100 m <sup>2</sup>
	CZ	CTPark Nošovice	19,300 m²
	CZ	CTPark Prague West	18,700 m²
	CZ	CTPark Most	15,200 m <sup>2</sup>
	HU	CTPark Györ II	13,900 m²
1	CZ	CTPark Žatec	13,000 m <sup>2</sup>
	SK	CTPark Nitra	13,000 m <sup>2</sup>
	CZ	CTPark Kvasiny	12,800 m²
ij,	PL	CTPark Opole	11,700 m²
	HU	CTPark Komárom	11,700 m <sup>2</sup>
N.	HU	CTPark Tatabánya	11,500 m²
	HU	CTPark Budapest West	10,600 m <sup>2</sup>
		Other projects	121,500 m <sup>2</sup>
i.	Total		654,600 m²

Construction continues apace a CTPark Žilina, while a soft winte scene tempers the hard work for our team on the ground. Beautifu Our home market remains in the spotlight, with Q4 2017 GDP growth coming in at 5.1%, and 4.5% for the year—the 2<sup>nd</sup> highest GDP in Europe, behind only Romania. The country continues to be a magnet for the high-tech industry, demonstrated by three of the country's regional cities—Plzeň, Ostrava and Brno—having ranked in the top 10 FT FDI cities-of-the-year indexes. The Czech industrial market also grew in 2017, with over 660,000 m<sup>2</sup> being built during the year-the highest since 2008.



**CTPark Nošovice** (pictured)

We are completing the first building at this park, directly across from the Hyundai plant. New client Posperplast is on plan to launch operations in March; 10,000 m<sup>2</sup> of new spaces will be available.

CTPark Prague East

Construction is moving



REGION FACTS

The auto industry accounts for 44% of the country's total industrial

- 4 major car manufacturers
- 350+ automotive suppliers
- ► Highest number of cars produced/1,000 people

Our efforts in Slovakia are paying off, with CTP recently achieving 30% market share, making us one of the most successful in the country. Continued activity in the auto industry is driving growth, and we are building in Žilina and Nitra-with more in the pipeline for 2018.

> With the launch of the new Jaguar Land Rover plant in Nitra, and the expansion of e-commerce, Slovakia is expected to have another strong year in 2018 in industrial real estate. 2017 saw take-up rise in regional cities, and almost reached parity with Bratislava, the historically largest market. CTP's strong presence in these areas will help us continue to gain market share-especially in places like Nitra and Trnava (pictured).

CTP continues to consolidate our presence on the Hungarian market, opening parks on the strategic international transport corridor linking Budapest-Bratislava-Vienna. With newly appointed Rudolf Nemes as country head, CTP Hungary is poised to deliver.



Hungary is often touted as the gateway to central and southeast Europe due to it sitting at the crossroads of three 10T international transport corridors. With a highly educated and skilled labour force, the country consistently ranks above its CEE rivals in scientific research and in the quality of its institutions.

With an education system that emphasises engineering, medicine, and economics, Hungary has a 99.1% literacy rate and has been a magnet for companies looking for ICT services and manufacturing.

The country is also part of the greater central European auto-manufacturing network, with four major manufacturers in the country. Audi-the country's largest foreign investor-will begin the production of the Audi Q3 Crossover in 2018 at a new 80,000 m² plant at Győr, with 700 robots already in operation.

Strong growth has resulted in record low vacancy, and the country recorded 618,000 m<sup>2</sup> of new leases in 2017—44% higher y-o-y, and the highest ever for the Budapest market.

CEE's most prodcutive electronics indsustry

- ► ICT: 400,000 employed
- ▶ 5: global rank of Hungarian software developers among all 'hacker challenges'



CEE rank in terms of quality of scientific research institutions

### **CTPark Komārom**

The newest addition to our Hungarian network is strategically located on the Slovak-Hungarian border. The premises are ideal for auto-logistics and electronics manufacturing.

**CTPark Budapest West** The largest of our Hungarian parks straddles the M1 and offers facilities from 8,000 to 30,000 m<sup>2</sup>, ideal for producers in the Audi auto supply chain.



In 2017, we began construction of our first major park in Poland at the historical crossroads city of Opole (pictured), which has a long industrial heritage and four higher-education institutions. With the first 16,000 m² building finished—and long term client IAC moved in—we are already constructing the second 12,000 m² facility, with plans to begin the third 22,000 m² facility later this year. In early 2018, we agreed with the city of Iłowa to launch our second park in Poland. In February, construction began on the road connecting the A1 highway to the future CTPark Iłowa, where we plan to build over 100,000 m².

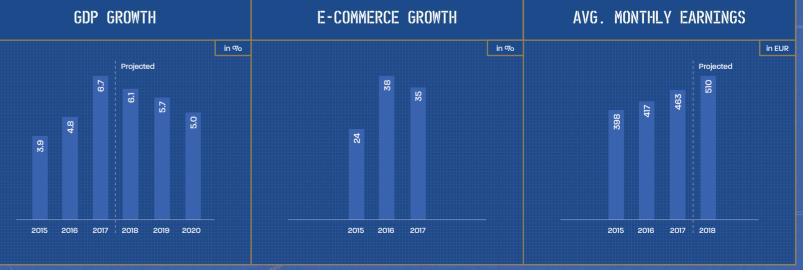
REGION FACTS

- ▶ Economic growth remained buoyant in 2017. GDP grew by an estimated 4.6% in 2017 as a whole, but is expected to decline somewhat over time, with 4.2% growth projected for 2018, and 3.6% in 2019
- ▶ Growth is driven by consumption, making up 75% of GDP growth—the highest since
- Poland is CEE's largest industrial market, having grown to 12.86 million m² last year, a rise of 18% y-o-y

2.36

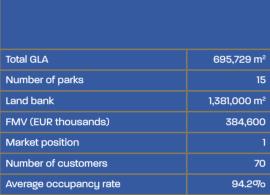
million m<sup>2</sup> of new industrial space added in 2017 78

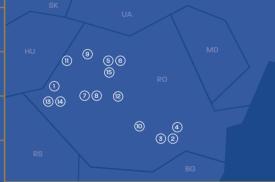
Romania's economy continues to impress, with the nation's GDP growth leading Europe for two years running, and is forecast to reach 6.1% due to continued expectations of high domestic consumption and investment.



Romania experienced the groundbreaking real GDP growth of 6.7% in 2017. Projections beyond 2018—while still the highest in the EU—are trending below 6%, which may relieve any anxiety over potential overheating.

	PARKS	Total built up (m²) Total build opportunity (m²) Total land bank (ha)	CTP IN ROMANIA
	① CTPark Arad	45,600 - -	Total GLA  Number of parks
Ū	② CTPark Bucharest	196,900 125,800 28.0	Land bank  FMV (EUR thousands)  Market position
	③ CTPark Bucharest West	575,200 478,800 113.0	Market position  Number of customers  Average occupancy rate
	④ CTPark Chitila	38,800 13,600 3.0	Romania team
	⑤ CTPark Cluj	24,300 9,700 2.2	HU Q (9) C C
	⑥ CTPark Cluj II	8,000 29,000 -	0 0 0 0 0
	⑦ CTPark Deva	20,300 8,100 2.0	<b>₩</b>
	® CTPark Deva II	26,000 11,600 -	
	③ CTPark Ineu	22,500 5,400 1.2	
	® CTPark Piteşti	14,200 - -	
	① CTPark Salonta	13,900 - -	Romania has a business envira
	② CTPark Sibiu	47,700 1.0	and strong hum a well-educated
	® CTPark Timişoara	9,900	and multi-lingue  Iuliana Busca  Commercial and Busine
	(4) CTPark Timişoara II	23,600 9,700 2.0	Development Manager
	® CTPark Turda	3,400 13,100 3.0	







Romania has a healthy business environment and strong human capital: a well-educated, creative, and multi-lingual population.

Development Manager

The country's average GDP growth over the last five years has been one of the fastest in the EU. This forward push comes as no surprise; with one of the biggest consumer markets in CEE, active expansion of manufacturing, and investments in infrastructure, many astute developers and investors have long had their eyes on Romania's potential. A 20-30% growth of demand for warehouse space is predicted over the next year, while the current vacancy rate in existing buildings is 4-5%. Most of the demand in 2017 came from logistics, transport, and distribution companies, which leased more than 55% of total space. Leading occupier sectors include FMCG, retail operators, e-commerce, manufacturing/production, electronics, 3PL, and automotive. Approximately 80% of the total rented area in 2017 was a result of fresh demand: new lease agreements, extensions, and pre-leases.

As the leading industrial park developer in Romania and the CEE region, CTP plans to add at least 300,000 m<sup>2</sup> of new logistics facilities in Romania this year, thus surpassing 1 million m<sup>2</sup> of lettable area. Of the major projects, CTPark Bucharest West has a total existing space of 575,200 m2, with plans to develop over 1 million m2 of top-of-the-class, energy efficient industrial space. The park is expected to become the largest logistics park in Romania and, eventually, the largest in Eastern Europe. CTP's plans for 2018 also include the completion of the developments already underway in parks Cluj-Napoca and Timişoara, which takes second place in regards to demand (after Bucharest), as well as continuing the development of CTPark Pitesti, which is third in demand.

"Romania has some specific advantages when compared to other countries in the region: it is a very large country with low barriers to entry, a healthy business environment and strong human capital: a well-educated, creative, and multi-lingual population." said CTP's Iuliana Busca, CTP's Business Development Manager. The country has attracted EUR 66.8 billion in FDI since 2003, bringing in investors like IBM, Microsoft, Siemens, Ford, and Renault. There are over 70 economic zones providing investtions on land, urban planning, and many others. Available EU funding in 2016-2020 amounts to



Rising consumer demand from the 20 million-strong population is one of the primary forces cited as driving the country's growth. Dominant factors behind this demand are an increase in gross salaries and a relatively stable 4-6% unemployment rate. Retail sales are seeing one of the highest growth rates in the EU; modern retail is now an EUR 11 billion market, with the number of stores surpassing 2,000 for the first time after more than two decades. Significantly, the retail sector amounted to a whopping 40% of total investment volume in 2017. The increase in sales, particularly online (35% growth in 2017), directly impacts the development of the industrial and logistics sector.

The IT services sector, as well as FDI into electronics and car production, demonstrates Romania's comparative advantage over other countries in the region. Additionally, the counagriculture out of the entire EU.

To coincide with Romania's progress, 200 km of the country's highway network are under

construction and are expected to be completed by 2019. By 2026, the General Transport Master Plan foresees an additional 1,000 km being added to the network. The construction of a high-speed railway between Cluj-Napoca (NW Romania) and Budapest has also been recently approved. Furthermore, because it is crossed by three major Pan-European transport corridors, Romania has an enormous advantage in shipping transport. Enhancements for Constanta, one of the largest deep-sea ports in the region and the most notable of Romania's three maritime ports, include the construction of a deep-water quay, Ro-Ro, and passengers' terminals (2020).

"2017 showed the level of macroeconomic indicators well: foreign direct investment increased to a record level, GDP has had an unexpected upward trend, driven by consumption," said Costin Bănică, Associate Director, Head of Industrial Agency JLL Romania. "This picture has encouraged market development even more than we had anticipated last year."

### COUNTRY OVERVIEW

Total area	238,397 km²
Capital	Bucharest
Total population	19.6 million
Labour force	7.9 million
Adult literacy	98.8%
GDP growth 2017	6.7%
GDP per capita	EUR 9,600
Gross domestic expenditure on R&D	0.5%
GDP composition by sector	
Services	52.1%
Industry	36.1%
Agriculture	11.8%

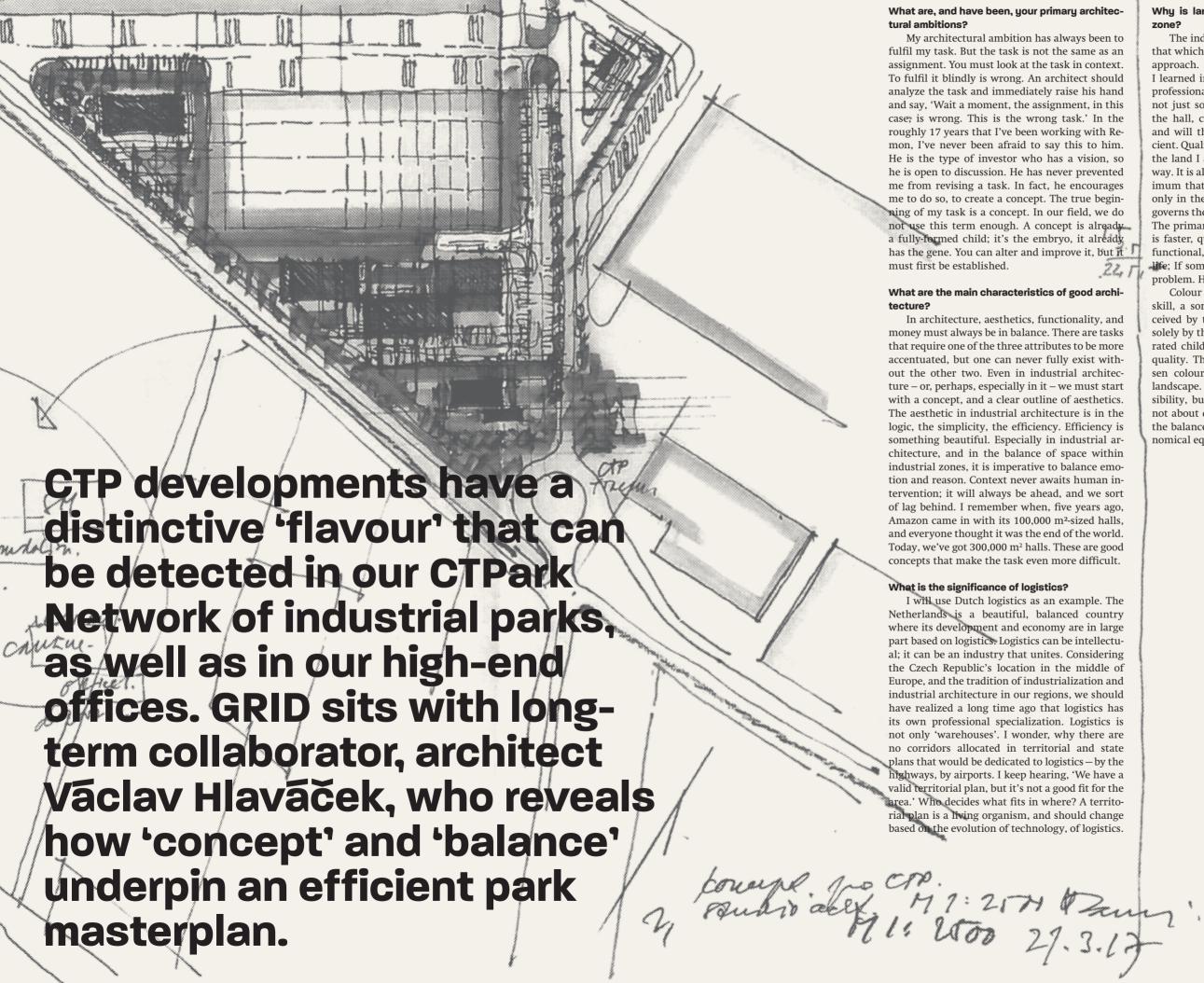
Leading Romanian 3PL service provider

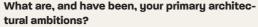
Belgian provider of bespoke logistics services

No property tax location

Medical point and canteen nearby

Van Moer





My architectural ambition has always been to fulfil my task. But the task is not the same as an assignment. You must look at the task in context. To fulfil it blindly is wrong. An architect should analyze the task and immediately raise his hand and say, 'Wait a moment, the assignment, in this case, is wrong. This is the wrong task.' In the roughly 17 years that I've been working with Remon, I've never been afraid to say this to him. He is the type of investor who has a vision, so he is open to discussion. He has never prevented me from revising a task. In fact, he encourages me to do so, to create a concept. The true beginning of my task is a concept. In our field, we do not use this term enough. A concept is already a fully-formed child; it's the embryo, it already has the gene. You can alter and improve it, but it must first be established.

### What are the main characteristics of good archi-

In architecture, aesthetics, functionality, and money must always be in balance. There are tasks that require one of the three attributes to be more accentuated, but one can never fully exist without the other two. Even in industrial architecture – or, perhaps, especially in it – we must start with a concept, and a clear outline of aesthetics. The aesthetic in industrial architecture is in the logic, the simplicity, the efficiency. Efficiency is something beautiful. Especially in industrial architecture, and in the balance of space within industrial zones, it is imperative to balance emotion and reason. Context never awaits human intervention; it will always be ahead, and we sort of lag behind. I remember when, five years ago, Amazon came in with its 100,000 m<sup>2</sup>-sized halls, and everyone thought it was the end of the world. Today, we've got 300,000 m2 halls. These are good concepts that make the task even more difficult.

### What is the significance of logistics?

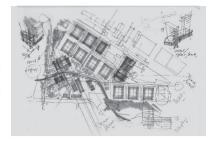
I will use Dutch logistics as an example. The Netherlands is a beautiful, balanced country where its development and economy are in large part based on logistics. Logistics can be intellectual; it can be an industry that unites. Considering the Czech Republic's location in the middle of Europe, and the tradition of industrialization and industrial architecture in our regions, we should have realized a long time ago that logistics has its own professional specialization. Logistics is not only 'warehouses'. I wonder, why there are no corridors allocated in territorial and state plans that would be dedicated to logistics – by the highways, by airports. I keep hearing, 'We have a valid territorial plan, but it's not a good fit for the rea.' Who decides what fits in where? A territorial plan is a living organism, and should change based on the evolution of technology, of logistics.

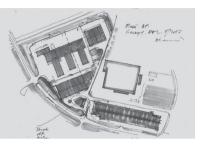


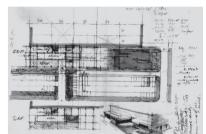
### Why is landscaping important in an industrial

The industrial aesthetic lies in not destroying that which is available to us. It requires a certain approach. An architect—and this is something I learned in the Netherlands—should bring in a professional landscaper almost immediately, and not just someone who will draw circles around the hall, calculate coefficients of the greenery, and will think that is sufficient. It is not sufficient. Quality landscaping forces me to work with the land I am given in a smarter, more effective way. It is always more practical to utilize the minimum that I have. The effectiveness is seen not only in the finances, but also in the plan which governs the movement of people, cars, material... The primary outcome of this efficiency is that it is faster, quicker, cheaper, more practical, more functional, and more beautiful. It's the same in life; If something does not have a limit, that's a problem. Having a limit is always good.

Colour and structure is secondary. It requires skill, a sort of artistic idea, which can be conceived by the architect along with an artist, or solely by that artist. Sometimes we have incorporated children's art, which provides an abstract quality. That abstract, combined with well-chosen colours, will blend in with each seasonal landscape. To produce this is a skill and a responsibility, but it cannot be the starting point. It's not about decorating; it's about continuing with the balance of the aesthetic, functional, and economical equation. (Continued)







cept sketch, where the main features are laid out-bu hand. Reworked and undated over time, it provides the foundation of a new development project.

Top: Ponāvka's organised streets mee a meandering stream Middle: A cross-dock redistribution hub is softened with natural land forms. Bottom: A grid anchors the office layout with the adjacent garden and parking



Václav Hlaváček in his studio. Prague

12

90,000 Buildings

4 Phases 100

Total investment (EUR million)



Vlněna is a bold new venture intended for the modern knowledge worker, and master-planned for collaboration. With its premium design, the space will be a self-contained city quarter of bustling retail shops, an 'old town' atmosphere, and a park that will unite not only the buildings, but the people. Beautified by a stream-fed lake, grassy gardens, and the graciously refurbished 'Bochner Palace', Vlněna will connect historical charm with the convenience of the present.

As an office, retail, and lifestyle campus, Vlněna bridges Brno's historical centre with the now-developing commercial zone of south Brno. The modernity and high technical specifications at Vlněna are ideal for corporate HQs, R&D, BPO operations, software development, or back-office operations, all of which are crucial to a city often referred to as the Silicon Valley of the Czech Republic.

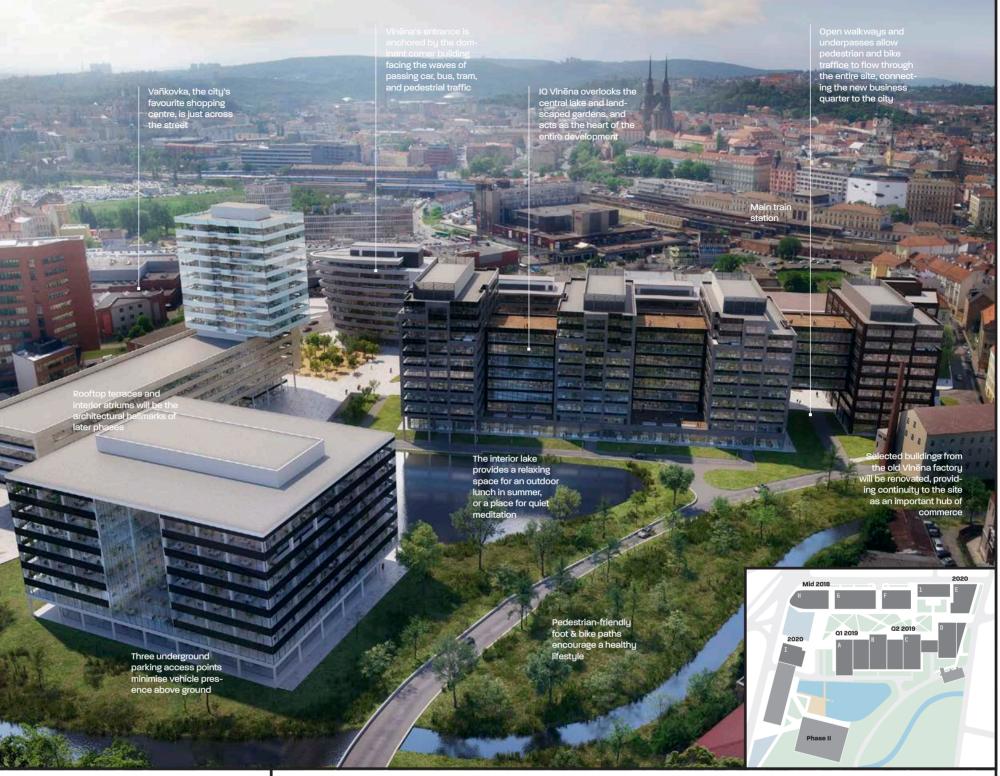
The central location, walking distance to the main train and bus stations, and proximity to shopping and entertainment centres all ensure that Vlněna will become a go-to destination-not just for businesses, but for their employees and Brno's locals. Vlněna builds on the successful business park concept introduced at Spielberk, where we incorporated various office types and floorplans to suit a wide array of businesses. The well-received IQ buildings unify the Vlněna site plan, and are ideal for businesses that require large, flexible floorplates or expansion options across multiple floors. Currently under construction—with pre-leases already agreed with two technology companies-the IQ buildings will be ready for move-in in Q2 2018.

The restored and cleverly utilised space of 'Bochner Palace' is suited for smaller operations, such as legal or consulting services. From the very beginning, it was important that this mix of old and new Brno does not overwhelm; as exemplified by the original Vlněna HQ building, the park aims to support a sense of place and community.

### PROJECT OVERVIEW

Location	Brno, CZ
Lettable space under construction	31,000 m²
BREEAM rating	excellent (planned)
Phase I completion	Q2 2018

- Floor plans with "unlimited" flexibility for growth
- On-site property management
- BMS for energy efficiency
- Ample on-site amenities: ATM, fitness, newsstand etc.
- Multi-level underground parking



vlnena.eu

### Whu are materials so important in architecture, and what are your preferred trends?

I am not embarrassed to be a strong supporter of the Dutch architectural tradition within Europe. In my opinion, it is incredibly tasteful and both central and eastern Europe can benefit from it. I've always had a strong familiarity with the north, from Hamburg all the way to Normandy. However, if I need a marble countertop, I will go to Carrara to get it: I can't get Carrara marble in Pardubice. I don't blindly follow Dutch traditions and aesthetics.

Choosing the correct material is essential. I put great emphasis on the material used during every step of the process. Every architect contemplates not only size and functionality at the start of the project, but also the material and the colours. What all architecture should provide is surprise, the excitement that something has happened, that something new has been created.

### As a whole, what does architecture mean to you?

I believe that in life, there is a certain natural flow, and then there are impulses. You run, you live, you perceive, and then comes an impulsewhether internal or external-and it is at those crossroads that you must decide. Deciding, balancing, examining the situation, the connectivity – that is architecture.



The area near 'Bochner Palace' defines a zone that invites possibilities: a hotel, housing, café life, a pub or outdoor meeting. It neither destroys nor stifles, but rather motivates and advances the surrounding residential areas. It is built on a smaller, human scale. inviting people to walk in from the larger-scale offices, and the city beyond.

Václav Hlaváček



### Domea

From the very beginning, it was essential that Domeq, the newest addition to CTP's popular business park Ponāvka, be as forward-thinking as its future residents. And with the many events and gatherings under Domeq's roof in the past months, Brno has welcomed this project with open arms.



Since going live in November, Domeq has proven its value as a unique solution to a challenging demand: higher housing standards for Brno's multinational students and young professionals. These well-travelled men and women have seen what innovation across the globe can provide, and their expectations for housing have understandably grown. Domeq was designed to meet—and surpass—those very expectations.

Domeq is an innovative concept of modern communal living structured around more: more comfort, more space, more networking, more options. It is the first of its kind in Brno, having taken inspiration from similar, highly well-received projects in Western Europe. One of Domeq's stand-out attributes is the expansive, versatile ground floor, which was designed to offer a mixture of private nooks-for studying, working, or small meetings--and open spaces that encourage socializing and collaboration. With modern, high-quality furniture, a large projector, a speaker system, a library, a billiards table, and generous seating all around, this is exactly the sort of environment geared to the inception of start-ups and other creative projects.

Another irreplaceable element is the proximity to the essentials: work, univer-

sity, shopping, restaurants, transportation. Domeq's location ticks all boxes. The surrounding area includes the most prominent universities in Brno (MUNI, VUT etc.) and large, multinational companies. The shopping center Vaňkovka is a short walk away, and Domeq's residents can take advantage of the shared-bicycle program, the parking spots, or the public transportation (right outside!) at any time.

Domeq offers 130 rooms with a double bedroom, four handicap-accessible apartments, 15 marital rooms, and nine single rooms. Each room is fully furnished and comes with its own kitchen and bathroom. Want a balcony? No problem. Don't need one? The building has two spacious terraces, which you can visit anytime to look over at the city from a one-of-a-kind vantage point. There is an abundance of additional services available to all residents, including a laundromat and room cleaning. To ensure safety, the reception is open 24/7 and the premises are equipped with security cameras.

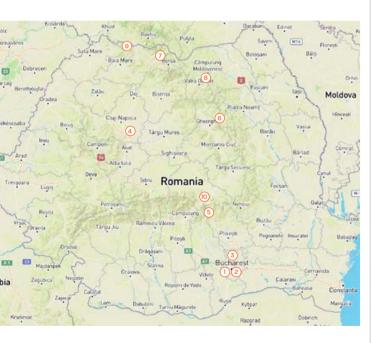
As one tenant so eloquently put it, Domeq is simply "a wonderful combination of co-working and living. And the view of Brno is not something you can find anywhere else." Or, in another tenant's words: "Dope, Original, Magical, Economic, Quality." No argument there.

domeq.cz

# My Great

There's no better way to welcome a new season than with a little vacation. For this year's spring escape, we highly recommend you check out Romania. Whether you're a history buff, a thrill-seeker, or a beer enthusiast, Romania's got you covered. Architecture? Check. **Music? Check. A salt mine theme** park 120 m below ground? Absolutely, check. You may think you know what to expect, but this remarkable country is full of surprises.

• Location



# Awesome



### Berăria H

(a.k.a. The Lively City) acs and beer enthusiasts

Bucharest Mădălina Manolache

The largest beer hall in Europe didn't always attract with its sold-out concerts and one-of-a-kind live shows. Back in the 50s. this architecturally impressive space was used for art exhibitions, where the famous sculptor Ion Jalea exhibited his masternieces. Today, it's more about lively conversation and the promise of a good time. With 1700 seats inside—and 800 outside-the vibe is one of sitting back with juicy grilled steaks, pitchers of crisp beer, and catching up with friends as you wait for your favorite band to hit the stage. Imagine the backyard of a comfortable cottage owned by a beer enthusiast, multiply the size by a few hundred, add a live performance - and you've got Berăria H!

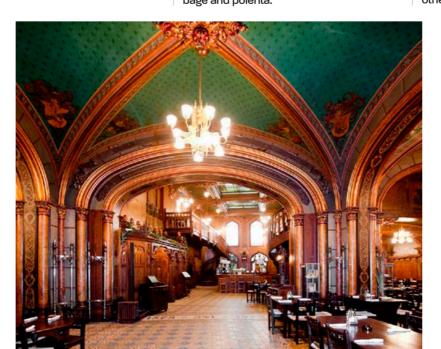
# Cool

### Caru' cu bere Satisfy your belly and cultural curiosity

- Bucharest
- Ion Dumitrascu

Known as the soul of Bucharest, this restaurant hits all uour senses with a delightful. delicious cultural experience. Every evening offers hours of Romanian music-hoth traditional and modern-in a setting that seems to transport you to a different time. when a good brew could change historu...

In 1899, a young man took inspiration from his Transulvanian uncle's passion for brewery and began the construction of Caru' cu bere, a building so unique that King Carol I of Romania gave it the highest honours. Today, after decades of fighting off destructive renovations, the building is recognized as an architectural and historical monument. Thanks to the wooden décor, twisted staircases, and tall, arched ceilings, the old-timeu uet grandiose charm of the building remains unchanged. As does the original beer recipe, which has become a legacy of Caru' cu bere's founder. The brew is best paired with some of the restaurant's traditional recipes, like slowlu roasted pork with classicallu Romanian braised sour cabbage and polenta.





### Therme Bucuresti

The ultimate reward for putting up with your boss

- Balotesti, 30 min from Bucharest

While recreation in Budapest, Hungary, and the Czech Republic's Karlovy Vary may be world-renowned, Romania is home to the largest thermal water-based wellness center in Europe. This place does not mess around. It has three separate sections based on your needs, a variety of pools (indoor, outdoor, aromatherapu, wave), saunas, massages, cocktails, top-notch food, and the largest indoor slide system in Central and SE Europe. Because the thermal water is extracted from a depth of over 3,100 m, the water temperature is a stable 33 °C, while the air temperature is 29-30 °C. Oh yeah...there's a botanical garden, too, the largest in Romania. All around is an array of over 25 types of palm trees and 800,000 plants, of which 1,500 are orchids. Amongst the green is the 120-year-old Tree of Life, retrieved from China and known as the tree under which Buddha found enlightenment

# Romanian



### Salina Turda

Fall 120 meters deep into a world of fun

- Turda
- Corina Sandulescu

Combining the old and the new, Salina Turda is home to an underground theme park, built inside one of the world's oldest salt mines (which dates back to the 17th century). Previously used as a cheese storage centre and a bomb shelter during WWII, the salt mine is now dedicated exclusively to pure fun. 120 m below ground lies a thrilling concoction; an amphitheater, Ferris wheel, bowling alley, lake with paddle boats, mini golf, and ping pong. The rugged caverns-a result of mining that extracted over three billion tons of salt-give the space an otherworldly vibe. @



### **Peles Castle**

You've seen castles before, but never one like this

Sinaia, Walachia

Reaching for the sky at the foot of the Bucegi Mountains is this new-renaissance piece of architecture, considered by many as the most enchanting castle in Europe. Commissioned bu King Carol I in 1873, the castle served as the summer residence of the roual familu until the mid-20th century. Its 160 rooms are adorned with grand Furonean artwork Murano crystal chandeliers, German stained-glass windows and Cordoba leather-covered walls. The Music Room has furniture carved of teak and was a gift to King Carol I from the Maharajah of Kapurtala in India while handmade silk embroideries adorn the ceiling and walls of the Turkish Salon. The ceiling paintings and decorative frescoes in the Theater Hall were designed by the renowned Austrian artists Gustav Klimt and Frantz Matsch, Over 4,000 European and Oriental pieces dating from the 15th to the 19th centuries are on display in the armories. It is glamorous and grandiose, and absolutely one-of-a-kind.

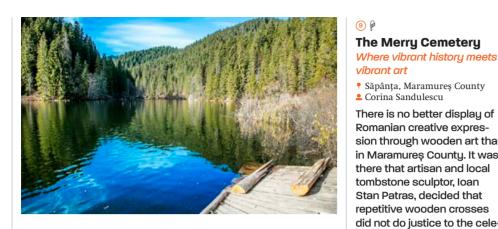




### The Red Lake Immerse uourself in

- P Eastern Carpathian Mountains ♣ Ion Dumitrascu
- Located in the foothills of the Hăşmaşul Mare Mountain, the largest barrier lake in the Eastern Carpathian Mountains was formed after the collapse of a slope during an earthquake in 1838. Its position in a valley blocks strong winds, and an air of serenity allows for absolute relaxation in the calm waters. The lake's ominous name comes from the nearby Red Creek, reddish in color due to the various red alluvia-like iron oxides and hydroxides within its waters. Although whether this is true depends on who uou ask...

Though there are many versions to the story, the legend of the Red Lake, also known to locals as the Killer Lake. says that the redness comes from the blood of those who dared to swim in the forbidden waters, and were viciously killed by a dragon that once lived there. The tree trunks that extend through the water's surface are the frantic arms of the victims once gasping for air. A bit haunting, but still absolutely beautiful.



### "Mocanita" steam train Travel like it's 1932

 The Vaser Valley in the Maramures Mountains ♣ Corina Sandulescu

An outstanding example of technical cultural heritage, the last remaining forestru steam train offers a unique trip on the Mocănița railway from Viseu de Sus, Initially meant for transporting harvested wood, the railway was built back in 1932. Todau. the vintage train invites its passengers to sit back and observe the Maramures Mountains' pristine forests and dynamic rivers, before letting them out at Paltin station to explore and enjoy a picnic or to hunt for seasonal



### Transrarăul Road ("The Treasures Road")

An adventure for thrill-seeking explorers The Vaser Valley in the

- Maramures Mountains Ion Dumitrascu
- 26 km long
- Climbs 1,400 m above sea level • Links village Chiril and Poiorâta

One of the most beautiful

alpine roads in Romania, this winding journey hypnotises with a picturesque backdrop of stony wonders, stunning forests, and fresh air of the Rarau Mountains. Beware, however: sheer drops await at every turn. Starting from the Bistrita Valley-where you can do a bit of fishing, zip-lining or rafting before uour trip—the highway climbs up wide serpentines as the peaks of the Giumalau massif and the Slatioar forest welcome you on uour drive. You then arrive at The Lady's Rocks, which cover an area of 933 ha in the Rarau Mountains and include the Bats' Cave and Bison's Stone, a formation that creates a vertical wall of 100 m in height and 600 m in length. And as you reach the finale of the experience. vast plateaus and the stately

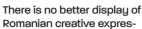
Giumalau peak (1857 m) await

to bid you goodbye.





### Parc Aventura Braşov



sion through wooden art than

in Maramureș County. It was

there that artisan and local

tombstone sculptor, Ioan

Stan Patras, decided that

repetitive wooden crosses

bration of life after death. As

was tradition for some, loan

believed that the wake is the

last and joyful event before

began writing epitaphs on his

crosses, often using humor-

ous irony to describe flaws

the deceased depart. He

**The Merry Cemetery** 

Where vibrant history meets

📍 Săpânța, Maramureș County

Corina Sandulescu

Romania has seven Unesco **World Heritage** Sites



the deceased may have had. Later, he began incorporating bright paintings that depicted memorable scenes from the life of the deceased. A baker's tombstone showed him making bread, for example; and if someone passed on in a unique way, the death was painted onto the cross, loan used vivid colors obtained from natural pigments and alwaus carved the wooden crosses in oak. His career lasted 50 years, and his work not only commemorates those that have passed, but also tells the story of his





### Release uour inner daredevi

♣ Ion Dumitrascu

Had enough sitting down and walking around? Visit this park and enter a world of ropes, ladders, wires, and swings at a maximum height of 20 m. Both beginner and advanced thrill-seekers will come into their own, with 15 different above-ground routes and progressive levels of difficulty. Upon arrival, you will receive safety equipment composed of two carbines, which are to be on at all times for your safety. You can climb a 16 m ladder and iump right back down into the void, climb up practically everything in sight, and fly over a 111 m lake as though your feet will never touch the ground. There are 186 games and endless challenges, and a guarantee that you will feel like Tarzan for the day.



still veru often. Luckilu. I'm prettu good at packing travel bags, since I used to pack one almost every day back when I was a flight attendant. I tru to keep it very basic. but I make sure I always have my music with me. I love powerful songs and remixes that energize me for the day. Listening to the right song at the right moment can really change my mood.



Stanislav Pagāč

Special Lenses

bring my family.

I travel out of my Bratislava office a

lot, and I always bring my iPad—to

swimming goggles—to see all the

look important at meetings—and my

ladies in the swimming pools. Or is it

the other way around? I mean, I do

look very important in my goggles...

And whenever I am able to, I also

What do you take when you travel?

Icons made by Freepik from www.flaticon.com





### "Signing" Socks

I am based in Budapest but move around east/west Hungary all the time. At my previous workplace, I started the tradition of my "Signing" Socks – a pair of socks I always put on when signing big deals. I

closed about €20 million worth of transactions with them, and now at CTP I've already signed a few million € worth of acquisitions and some larger leases with them. They've never let me

### **Briefcase 2.0**

My job requires I travel to/from many CTParks within Hungary, and I always want to be prepared to sit down and do some work on my laptop. So, no matter where I go, I have my silver backpack with me. It's a

unique bag designed by my friend, which makes it extra special, and fits everything I need. It's like a compact office - my little CTP



### UPCOMING **EVENTS**

Meet CTP at these events:

### **Mipim 2018**

Cannes, FR Hall: Riviera 7 Stand: R7.E66

### **HOF Awards** April 5

Prague, CZ

### IDFFM

April 10 Copenhagen, DK

### **SEE Awards**

April 19 Bucharest, RO

### Czech **Logistics Day**

Prague, CZ

### Log-In

### **Eastlog**

### CEE Manufacturing

June 21 Warsaw, PL

### SIOR June 27-29

Warsaw, PL

Drinks **Before Home** 

### Prague, CZ

**CEDEM** Prague, CZ

400

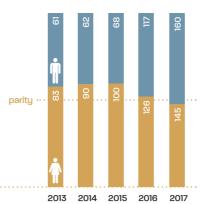
The Carpathian Mountains are

forests in Europe, with 400

unique species of mammals

home to one of the largest virgin

Research has shown that diversity in the workplace has a discernable positive impact, but deep-rooted stereotypes are always difficult to overcome. Difficult, but not impossible. Just ask the determined women paving the way for a future of equality.



50:50

CTP has always had a diverse, gender-balanced work environment to ensure the best performance results. We are proud to have maintained a near 50:50 male-to-female ratio

66

Managing design for all Hungarian projects means constant contact with clients, subcontractors, author ities, and heads of construction on our team. Weekly site supervision is imperative, as is tendering and con-tracting. With this schedule, a good lunch and coffee are a must.

Enikő Várhelyi Design Manager

In the past years, women have gradually been attaining more leadership positions, creating change that is long overdue. This progress is no coincidence; it is an endeavor that requires effort from not just tenacious women, but all leaders. Institutional investors have begun incorporating quantitative recruitment goals to support gender equality, as well as initiatives in the form of mandates that include innovative ways of guiding and educating both male and female recipients.

Moral obligations aside, the payoff comes through reaping the benefits of a diverse environment. Increased performance, speed of innovation, and effectiveness have been proven to occur when decisions are based on a wide array of viewpoints and follow broader discussions. McKinsey & Company successfully showed that diverse teams are also top financial performers. By examining the executive board composition, returns on equity (ROE), and margins on earnings before interest and taxes (EBIT) of 180 publicly

traded companies, researchers found that ROE of companies ranking in the top quartile of executive-board diversity were 53% higher than they were for those in the bottom quartile. EBIT margins at the most diverse companies were 14% higher than those of the least diverse companies.

The real estate industry has caught on. According to KPGM's Women in Alternative Investments Report, 42% of women in the real estate sector feel it is not more difficult for women-led funds to obtain capital, compared to 19% of women in other, similar sectors examined in this study. The study shows that the real estate sector is better positioned than other alternative sectors, like hedge funds and private equity, when it comes to supporting and developing female professionals. Though the journey is littered with hurdles - only 6% of real estate funds represented in the KPMG survey are led by women – there is a higher percentage of women in C-suite and portfolio management roles than other alternative sectors.

"If results generated by women equal those of men, there should be equality in treatment of the two genders as well," said CTP's Iuliana Busca. The problem is, women often do not get a chance to prove their worth.

harge of securing financing for oject in Romania comes with Last year, I managed to increase the bank portfolio by starting a cooperation with new banks, securing EUR 150 million of new financing. If you have a clear goal and refuse to compromise, you can achieve anything.

I wake up at 5 a.m. and begin preparing a checklist for the day, drawing the transactions on paper and checking each step to make sure I have everything under control. It pays off; CTP is probably the first company in CEE to finalize RE financing with an insurance company, which is a novel financing strategy for the future.

Markéta Večeřová

66

My primary focus is providing first-class service to my clients, managing and supporting my team, finding ways for improvement, and setting up goals and expectations. This ensures a constant string of success, which means satisfied clients and a stable team.

Barbora Youssef
Head of Property Management,
Brno Region



The gender pay gap reveals what hides behind the curtain of every industry: women are less likely to hold high-level, high-paying jobs than men. This is called the uncontrolled gap, and it is a more complex challenge than the "equal pay for equal work" issue – known as the controlled gap—which often garners more attention. A high uncontrolled gap is usually characteristic of a labour market that is exceedingly segregated, meaning that women are more concentrated in a restricted number of sectors and/or professions (i.e. Czech Republic), or in which a significant proportion of women works part-time. The gender pay gap within the EU fluctuates from below 10% (Poland, Romania, Slovenia) to over 20% (Hungary, Slovakia, Czech Republic).

The Gender Gap Index-which rates national gender gaps based on economic, political, educational, and health criteria (with 1 being the best) – shows that CEE countries have an average rating of 55, while western Europe's average is 20 and the Nordic countries' average is 6. The ratings strongly coincide with the populations' core gender beliefs. According to a survey from the European Bank for Reconstruction and Development, eastern Europeans tend to believe that "it is better for everyone involved if the man earns the money and the woman takes care of the home and children," and they are predominately in favor of more traditional gender roles. In a similar survey, Nordic countries strongly disagreed; 75% of Swedes believe that a woman earning more money than her husband does not cause problems.



66

Travelling has become a big part of my job, as I've been supporting the team in Romania and Hungary. It is important to push all teams to finalize their goals as soon as possible, especially at the beginning of a new year, which is a complex period of closing and audit.

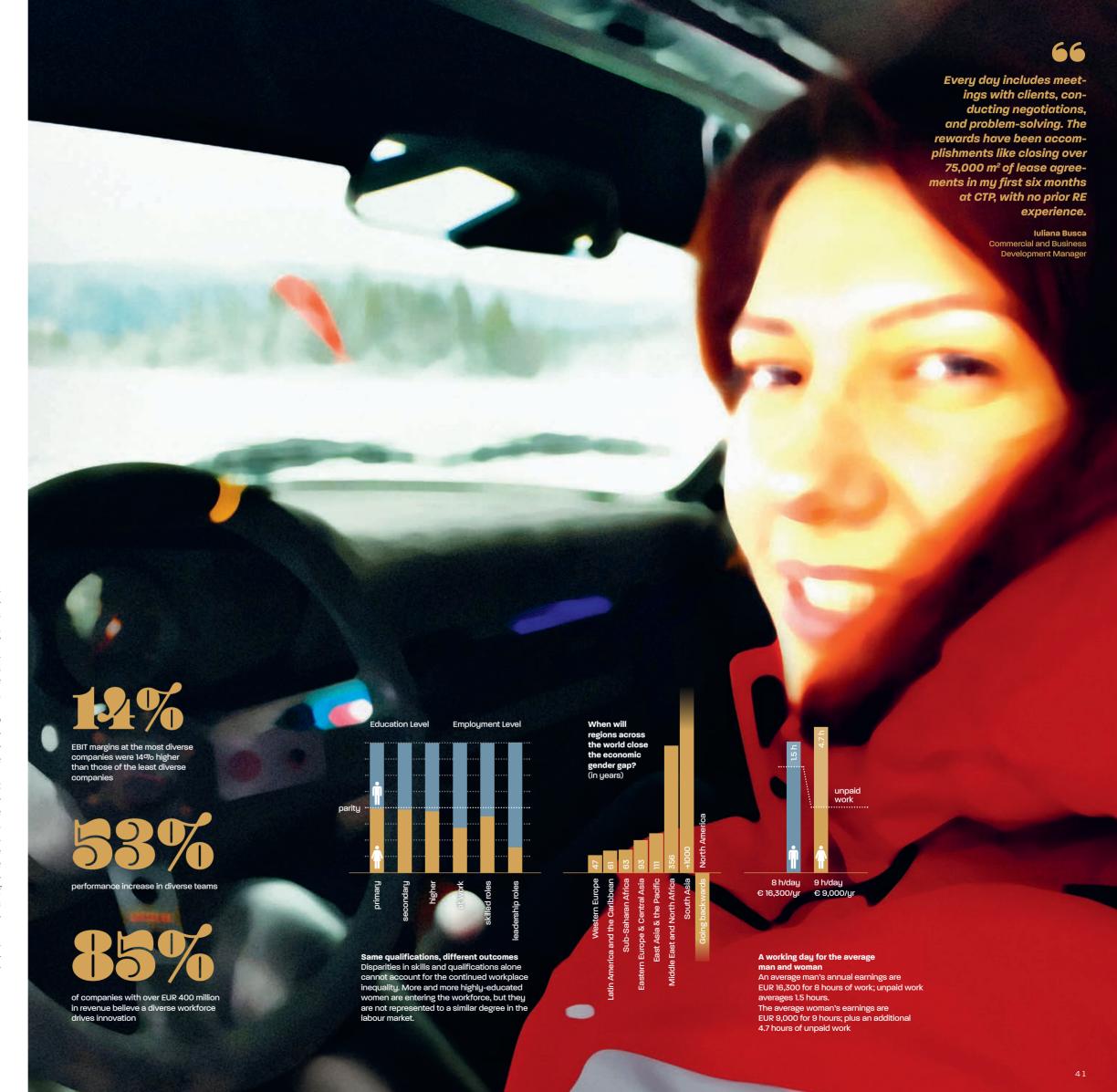
Hana Šimonovā Chief Accountant

Based on current trends, the overall global gender gap can be closed in 100 years in firstworld countries. Last year's prediction was 83 years. Due to the economic gender gap's widening, it now appears that the reality may soon be 217 years. Worldwide, today's average man's annual earnings are EUR 16,300 for 7 hours of work, and unpaid work amounts to 1.5 hours. The average woman's earnings are EUR 9,000 for 8.5 hours, and unpaid work amounts to over 4.5 hours.

"I feel that it is high time women speak up about how suppressed they are, both professionally and in their private lives," said Enikő Várhelyi, CTP's Design Manager. "An open, receptive and continuous dialogue needs to exist."

People have made many errors throughout history. It is crucial to accept that even deeply ingrained norms may need revisions. The real estate industry is a prime example: Women have been in the industry since its establishment in the 19th century, yet they were excluded from real estate boards for decades. Today, there are many role models in which real estate hopefuls can find inspiration. Dorothy Herman, President and CEO of distinguished brokerage firm Douglas Elliman, is the richest self-made female millionaire in American real estate. Her #1 productivity tip?

"If you have a vision, follow it." Coming from a woman who led Douglas Elliman's sales to exceed EUR 18 billion—technically a closing every 19 minutes—that advice truly resonates.



# CHARGED

Before making your morning coffee, you plug your car in. By the time your brew's prepared, the car's charge goes from zero to 100, ready for hundreds of km of you sitting back and being driven to your business meetings. This scenario is an incipient reality stemming from recent battery tech breakthroughs. From electric vehicles (EVs) to smartphones and large-scale storage, adjustments and alternatives to the current leading battery model, lithium-ion (Li-ion), have been gaining traction. Why? Because this stuff is destined to change the world.

### What's on the horizon?

There is a growing list of new technologies that may unlock the future of batteries—some more viable than others. One enhancement to lithium-based batteries is the development of what is known as solid state Li-ion batteries, the most promising of which make use of graphene. This technology provides superior stability, longer storage life, and greatly enhanced charg-



ing speeds. Samsung has announced that they are developing a graphene-based battery that has the potential to increase battery capacity by nearly 50% and increase charge speeds

by 500%, to around 12 minutes for a full charge. The implications are also promising for the EV market, where graphene batteries could deliver charge-up speeds similar to smartphone and a power range of 500 km.

An innovative modification of current lithium batteries utilizes sand instead of graphite to achieve results that are three times better than traditional lithium batteries. Because they use sand, they are also significantly cheaper to produce and are non-toxic and eco-friendly.

Another eco-friendly solution is water. Liquid

flow batteries use pH neutral water to store energy over long periods of time and can also be used to generate power. A company in Australia is working to create the world's largest battery using a natural lake and a system of turbines and tunnels. Smartphone makers also see potential in usings this technology for small-scale applications.

Sodium-ion batteries are another noteworthy contender. These salt batteries could be up to seven times more efficient than their Li-ion counterpart. While commercialisation is still perhaps a decade away, salt-based batteries could replace lithium batteries completely, as they would be vastly cheaper to produce while offering better performance.

Other technologies actively being researched and developed for batteries include photosynthesis, gold nanowires, fuel cells, solar batteries, foam batteries, and wearable batteries.

### What's the situation today?

Already the largest buyer of Li-ion batteries, Tesla is on track to becoming the largest producer thanks to Tesla Gigafactories. The first—in Nevada, USA—will produce Li-ion batteries, of which Tesla needs

roughly the equivalent of the current worldwide supply. The factory is a joint project between Tesla and Japan's Panasonic and by 2020, Tesla hopes for the production of battery packs at less than EUR 80 per kWh. Driving down the cost of Li-ion batteries means incentivizing the use of alternative energy sources, and CEO Elon Musk plans on building many more Gigafactories in the near future. For the proposed Tesla Gigafactory Europe, he has reportedly considered the Czech Republic and Finland, among others.

The most well-known battery suppliers include Samsung and LG Chem, but China is right behind. Due to the magnitude of projected demand—a result of the evolving EVs and storage systems—battery cell manufacturing demands have been unprecedented. In the past three years, battery cell manufacturing capacity has more than doubled largely thanks to China's cell production, which already has a greater share of

global production than Japan's.

One worthy adversary can be found right in the Czech Republic: HE3DA Ltd. A self-proclaimed innovator in applied research and commercialization of battery technologies, HE3DA is utilizing the high charge and discharge speed of nanotechnology-based batteries; after numerous tests, researchers found a way to increase battery safety and lower production costs by about 1/20th of the current norm.

HE3DA has teamed up with European Metals, which holds exploration rights around the Czech village Cínovec. The place is so rich in lithium that it could amount to about 3% of the global lithium stock, making it Europe's largest resource. With its close proximity to the border with Germany, long tradition of mining, and high unemployment rate, it has attracted many producers. Daimler, owner of Mercedes-Benz, is building its second factory for lithium batteries in a German town only 90 km from the village.

### **Driving the future**

most immediately, even

after zero use.

Competition for the perfect battery is most prevalent in the automotive sphere. According to analysts, EVs will be a EUR 195 billion global industry by 2040, and will account for up to 40% of global vehicle purchases in 20 years. That is, 40 million EVs will be sold annually even if the global vehicle market sees zero increase

Currently, EVs run primarily on rechargeable Li-ion batteries. Their high energy density ensures lifetimes sufficient for most EVs, and they are becoming increasingly affordable. Yet Li-ion cells are also relatively fragile, temperature-sensitive, and—although boasting a great lifespan—gradual deterioration can be observed al-

One solution may be to replace fluid with a solid. The fluid electrolyte in current Li-ions allows charged particles to flow through. Certain solids also allow this flow, but not at the speed needed for high-powered devices. However, Toyota has claimed that by 2020, it will launch a new EV that will be powered by a solid-state lithium battery. Should this solid form of battery came to fruition, it would negate the risk of fire and would open the doors to a full-metal anode,

which offers greater energy capacity. This would be groundbreaking.

There is also the option that the reign of batteries will end, with companies like General Motors (GM), Toyota, Volkswagen, and even UPS developing hydrogen-powered EVs, which beat other EVs range per fuelling. Hy-

drogen offers clean energy, the only end products being heat and water. A hydrogen fuel cell EV has an electric motor, but it produces electricity on board from stored hydrogen fuel. However, the collection of hydrogen is problematic: it must be pressurised and stored in tanks much larger than an energy-equivalent tank of gasoline, and it is highly time-consuming. Further advancements are therefore imperative in propelling this technology ahead.





### The Evolution of Batteries

### 150 BC - 223 AD Baghdad Batteru

Discovered in modern Iraq, this set of three artifacts—a ceramic pot, a tube of copper, and a rod of iron—is hypothesised to have been an attempt at forming a galvanic cell, which derives electrical energy from spontaneous redox reactions within a cell.

### 1/99

Physicist A. Volta (IT) created the first electrical battery that could provide a continuous electrical current to a circuit. The voltaic pile used zinc and copper for electrodes, with brine-soaked paper for an electrolyte. This invention disproved the common theory that electricity could only

### 1836

About 40 years later, J.F. Daniell (GB) created a cell that used a copper pot filled with copper sulfate solution, which was further immersed in an earthenwar container filled with sulfuric acic and a zinc electrode. The cell's electrical potential became the basis unit for voltage, equal to one volt.

### 1859

The first rechargeable batteries, invented by G. Plantő (FR), are very low cost and supply high surge currents. This makes them suitable for automobile starter motors even with today's technology, and it's part of the reasc EUR 36.3 billion of lead-acid batteries were sold globally in 2014.

### 1899 Nickel Cadmium

Invented by W. Jungner (SE), the batteries were first "wet-cells" similar to lead-acid batteries and used a liquid electrolyte. Though they helped pave the way for modern technology, they are being used less and less due to cadmium's toxicity.

### 1950s

Invented by L. Urry (CA) and poularized by brands like Duracell and Energizer, alkaline batteries are used in household devices like remote controls. Using zinc and manganese oxide in the eletrodes, they are inexpensive an typically non-rechargeable. Ove 10 billion have been produced in the world.

### 1989

hydrogen-absorbing alloy instead of toxic cadmium, making it more environmentally safe. It is used in power tools, digital cameras, and other electrical devices. They were also used in early hybrid vehicles, such as the Toyota Prius, and their development spanned two decades.

### 1991

First released by Son batteries have high er sity and several spec formulations for differ tions. For example, littl dioxide cathodes are laptops and smartpho

### 2010s Silicon-grapi

Silicon-graphite compos electrodes

> teries using a silicon-graphite com posite electrode started by Ampril and Enevate presented a battery using a monolithic silicon-compos anode with a low cell resistance, winning an Innovation Award Honoree in three categories at 2016's Consumer Electronics Show.



# CHANGING THE LANDSCAPE

When passing Humpolec on the drive between Prague and Brno, take a moment to admire the largest painting in Central Europe. Since October 2017, the walls at CTPark Humpolec have been adorned with original art made by Dzia, the winner of the CTP Art Wall competition. Take a look behind the scenes.



### **PREPARATION**

A project of this scope takes months of preparation. Apart from permits and scheduling, we had to secure thousands of cans of spray paint, lighting, and numerous equipment. The building's façade was then rid of all signage and every last trace of filth and dust.

### DRAWING THE OUTLINES

The painting began with the concept's foundation. The outline of the artwork was projected onto the walls for a number of nights, and thirteen dedicated artists traced the contours with black spray paint from sunset to sunrise.



"The Art Wall in Humpolec is the biggest art piece I have ever created. I am thrilled!"

Accomplished and multi-talented Belgian artist. His creations range from paintings to sculpture, instal-lations, and street works.





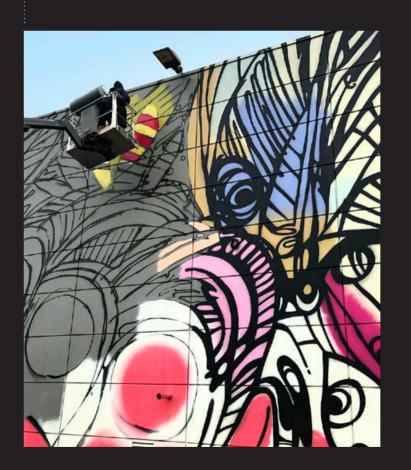
A big thank you to

### FILLING WITH COLOR

During the day, the artists incorporated the flora and fauna inspired bold colors, breathing life into the black framework's abstract shapes. Just imagine the coolest, biggest colouring book in the world.

### THE UNVEILING

This one-of-a-kind project has been appreciated not only by locals, but also by drivers zooming by on the highway. CTP is the first company to have undertaken a project of this format and scope within the Czech Republic, and the positive feedback has been incredibly rewarding.





cans of spray

### 1,600

m<sup>2</sup> painted within 10 days and nights

months of

### 13

committed



### **COMING UP NEXT:** Preparations are already

under way for production of CTP Art Wall's second winning entry at CTPark Prague Airport this spring. As you fly in or out of the countru via Terminal 1A, you can see this take shape just beuond the main international runway.

With 350 players and counting, our team is killin' the game. Our confidence grows with each new addition, and we've never been stronger. So bring on the competition. We're ready.

# Meet The

### **RUDOLF NEMES**

Country Managen Hange	g
AGE	38
MUSIC TO LISTEN TO	Deep and loud
HOBBIES	Running and socializing
PLACE TO VISIT	Port Lockroy
FAVORITE FOOD	Pasta & steak (rare)

As CTP's Country Manager in Hungary, my main focus is setting up the Hungarian team and improving the current structure and communication with various departments outside of Hungary. I'm also involved in HR and business development. Prior to joining CTP, I gathered experience as head of numerous departments at financial institutions and real estate development companies. In other words, I've scored some goals, and I'm excited to have joined a



Junior M&A Financing Analyst

C	ountry Head, Serbia			
	AGE		34	
/	MUSIC TO LISTEN TO		Kings of Leon	
	HOBBIES	7	Family, friends & soccer	
P	PLACE TO VISIT	/ E	Barcelona	7
				7



### KVĚTA VOJTOVÁ

**VLATKO DJURICEK** 

				_
	AGE		47	
	MUSIC TO LISTEN TO	7	The Killers	
/	HOBBIES	T	Skiing	
	PLACE TO VISIT	5	iena (Tuscany)	
F	AVORITE FOOD	Sı	ıshi	

JANA NOVÁKOVÁ
---------------

`	AGE	/ 10,079 days
/	MUSIC TO LISTEN TO	Spotify
,	HOBBIES	Obstacle runs
/	PLACE TO VISIT	Melbourne
	FAVORITE FOOD	Sushi



### **GEORGE MAN**

Regional Manager, Transylvania

١	AGE		38
	MUSIC TO LISTEN TO	/	Queen
/	HOBBIES	7	Spending time with my ki
	PLACE TO VISIT	Γ,	Archaeological sites
F	FAVORITE FOOD	A	nything ;-)
=			



### ISTVAN POZDERKA

`		AGE		30
/	Z	MUSIC TO LISTEN TO		Muse
		HOBBIES	/	Futnet (2010 world champion)
/	PI	ACE TO VISIT	7	Warsaw
	FAV	ORITE FOOD		Fish soup



### Head of Marketing

	AGE		Young enough to kick ass	
	MUSIC TO LISTEN TO		Electronic	
/	HOBBIES	7	Dog walking, canine therapy	
	PLACE TO VISIT	/ F	Prague	
F	AVORITE FOOD	Th	ai	



### LUKASZ KUTYBA

	AGE	/ 34	
	MUSIC TO LISTEN TO	Imagine Dragons	
	HOBBIES	Off road	
Γ	PLACE TO VISIT	Mexico	
F	AVORITE FOOD	Sushi	



### **EMANOIL DASCALU**

MONIKA ŠIMOVĀ

Rock and alternative

Cross-country skiing

Absolutely Paris Vietnamese and Chinese

MUSIC TO LISTEN TO

HOBBIES

PLACE TO VISIT

	AGE		45	
	MUSIC TO LISTEN TO		Oscar Benton	
,	HOBBIES	7	Motorcycling	
	PLACE TO VISIT	/ E	dinburgh	
(	FAVORITE FOOD	Ar	nything & everything	



### JURAJ BUKRAN

/		AGE		Ripe with experience
	//	MUSIC TO LISTEN TO		Silence
		HOBBIES	7	Procuring stuff
/	PI	LACE TO VISIT	7	Machu Picchu
ľ	FAV	ORITE FOOD	P	eruvian Leftovers
	_			



### ONDŘEJ KUČERA

v		0 1			_
		AGE		Forever young	
	//	MUSIC TO LISTEN TO	, /	Radiohead	
/		HOBBIES	$\overline{}$	Snowboarding	
	PI	LACE TO VISIT	/ 5	Skye, Scotland	
(	FAV	ORITE FOOD	Ří	zek	



Head of Planning and Permitting, CZ

/	AGE		46		
	MUSIC TO LISTEN TO		Alabama 3		
	HOBBIES		Theatre & summer festivals		
	PLACE TO VISIT		retagne		
F	AVORITE FOOD	М	editerranean, Lebanese		



### ANDREEA ENESCU

١		AGE		36	
/	/	MUSIC TO LISTEN TO		Tropical house and funk	
,	HOBBIES		7	Running	7
/	PI	LACE TO VISIT	<i>[</i> :	Singapore	
	FΑV	ORITE FOOD	N	ougat Glace	
i					

Some more cool team members: Razvan Voinescu Financial Analyst Lucie Šimůnková Tax Specialist Cristina Hamza Head of Accounting Andrea Englichová Corporate lawyer

Join the team!

**Click here** 

## THE MACIC OF INNOVATION



LADIES AND GENTLEMEN! WE MUST INNOVATE!



OUR CAR SEEMS A BIT ARCHAIC TO ME! FIX IT!



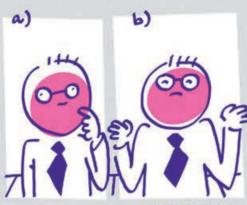
HMMM ...



WE'VE GOT IT!



MODEL MEGASPEEDO 3000 ... FROM O TO 100 IN 3 SECONDS! ONLY 1 LITER PER 100 KM!



I DUNNO .. HMMM ... NOT INNOVATIVE ENOUGH!



HMPFFF ...



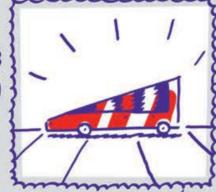
LET'S THINK ABOUT THIS ...



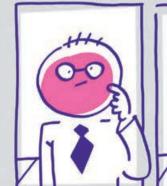
EUREKA



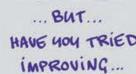
PLEASE LET ME INTRODUCE TO 404.

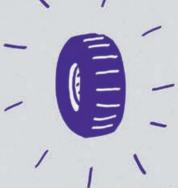


DREAMROAD 7000! ELECTRICAL ENGINE, FROM 0 TO 100 IN 1 SECOND.



HMMM ... I DUNNO. STILL NOT INNOVA- HAVE 404 TRIED TIVE ENOUGH!





THE WHEEL ?!? SO THAT IT'S NOT SO BORINGLY ROUND 212



HM?

COMICS BY VLADIMIR DRAW etc. 2018



### CREATED BY CTP MARKETING TEAM

Thomas Kostelac, Čestmír Přindiš, Linda Kresťanová, Michal Hlucháň, Cyril Kříž

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Jonathan Vermersch "Driving Data" Jan Šrámek "Charged" Vladimír Streiček Comics

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### CTP REGIONAL OFFICES

HQ CTPark Humpoleo 396 01 Humpolec (+420) 565 535 565

CZ Purkyňova 2121/3 110 00 Prague (+420) 222 390 942

CTPark Bucharest Dragomiresti-Deal 287/1 (+40) 311 050 973

Verebély László utca 2. 2051 Biatorbágy Hungary (+36) 30 222 2775

**SK** Laurinská 18

811 01 Bratislava (+421) 903 112 788

PL Al. Korfantego 2 40-004 Katowice (+48) 600 037 740 **RS** Milutina Milankovica 9 z 11070 Belgrade Serbia

СТР

